

YELHOUMEE



Sustainable Roots

**YELHOUMEE ORGANIC PRODUCER
COMPANY LTD. INAUGURATION
SEEDS A SUSTAINABLE LEGACY IN
TAMARAM VILLAGE**

**PREPARED BY
MANIPUR TECHNOLOGY
INNOVATION HUB**





Grand Opening of “Yelhoumee Organic Producer Company Ltd.”

Date: Wednesday, 31st January, 2024

Location: Tamaram Village, Imphal East



Introduction:

On Wednesday, 31st January 2024, the grand opening of "Yelhoumee Organic Producer Company Ltd." took place in Tamaram Village, Imphal East. The event marked a collective effort to promote sustainable farming practices and establish a community dedicated to the principles of organic agriculture.

Dignitaries



CHIEF GUEST

K. Devdutta Sharma, Project Director, Manipur Organic Mission Agency (MOMA), Additional Director, Department of Horticulture & Soil Conservation, Government of Manipur.



GUEST OF HONOUR

Dr. Rajiv Kangabam, Lead, Manipur Technology Innovation Hub (MTI-HUB) and Manager BRTC.



PRESIDENT

Shangreikhui Jajo, Village Headman, Tamaram Village

Inaugural Session

During the inaugural session, Chief Guest K Devdutta Sharma expressed assurance of support to the farmer producer company, emphasizing the importance of genuine and wholehearted efforts. He urged the farmers to brand their products, specifically highlighting the pineapple as a main product, suggesting the creation of a brand linked to its farming source. Sharma emphasized the significance of forming clusters of farmers to strengthen the company and outlined the role and responsibilities of the Board of Directors for the company's welfare.

Guest of Honour, Dr. Rajiv Kangabam, highlighted a brief about the role of MTI HUB in supporting the startups and innovators. He has also highlighted the various financial support schemes for the startups.

President Shangreikhui Jajo Meitei, as the Village Headman, addressed the problems faced by farmers and emphasized the need for support from various agencies.



Technical Session

Dr. Rajiv Kangabam led a technical session explaining the facilities offered by MTI HUB, reiterating financial support schemes for startups, and showcasing successful innovators to inspire the attending farmers.

Post the technical session, Dr. Rajiv Kangabam engaged with farmers interested in developing innovative ideas utilizing local resources, fostering an environment of knowledge exchange and collaboration.





Conclusion

The grand inauguration of Yelhoumee Organic Producer Company Ltd. was not merely a ceremony but a celebration of a shared vision for sustainable agriculture. The commitment of the community, coupled with insights from distinguished guests, sets the stage for a thriving future. The event showcased the potential of collaborative efforts in promoting organic excellence and community welfare, marking the beginning of a promising journey for Yelhoumee Organic Producer Company Ltd.

Snapshots

