



Department of
Information Technology
Government of Manipur



BCKIC
Bhubaneswar City
Knowledge Innovation
Cluster Foundation



MTI-HUB NEWSLETTER

AUGUST, 2024

MANIPUR TECHNOLOGY INNOVATION HUB

12TH ROADSHOW ON MANIPUR TECHNOLOGY INNOVATION HUB AT SHREE SHREE GOURGOBIND GIRLS' COLLEGE, MANIPUR 24TH AUGUST, 2024

Manipur Technology Innovation Hub (MTI-Hub) organized the 12th Roadshow at Shree Shree Gourgobind Girls' College, Manipur on 24th August, 2024 from 11:30 AM onwards. The roadshow was focused on promoting the incubation center, and infrastructure facilities available at Manipur Technology Innovation Hub to support startups and also spread awareness about various funding schemes from government agencies. The Roadshow will create an understanding of the various schemes and grants available for building a startup ecosystem in the state of Manipur.



Objectives of the Roadshow:

- To introduce MTI-HUB's initiatives, incubation programs, and funding support.
- To inspire students and faculty members to explore innovative ideas and pursue entrepreneurship.
- To provide an overview of the startup ecosystem in Manipur and its potential growth areas.

Dr. H. Shashikumari Devi, Head of the Department of Anthropology, SSGGC, graced the occasion as Guest of Honour of the inaugural session.

In her address, Dr. H. Shashikumari Devi emphasized the importance of connecting academic knowledge with practical solutions to local challenges, encouraging students to think innovatively.



Dr. Hijam Anita Devi, Vice Principal of SSGGC graced the occasion as President of the inaugural session.

Dr. Hijam Anita Devi highlighted the need for fostering entrepreneurial mindsets to contribute to the region's socio-economic development and praised MTI-HUB for its efforts in nurturing young talent.



Dr. Rajiv Kangabam, Lead, MTI-HUB, KIIT-TBI shared the overview and objective of the Manipur Technology Innovation Hub (MTI-Hub) highlighting the importance of the Technology Business Incubator in the state of Manipur.

He further highlighted the MTI-HUB's role in promoting innovation and providing mentorship, funding, and incubation facilities. Specific focus was laid on local startup opportunities in agriculture, food processing, and technology-based enterprises.





Mr. Robinson Longjam, Business Development Manager, MTI-HUB highlighted the upcoming event **INNOVENTURE : Startup Pitch Challenge** a dynamic startup competition initiated under the MTI-HUB Startup Ideation Program to encourage innovation and entrepreneurship by providing a platform for aspiring entrepreneurs to showcase their ideas, gain valuable feedback and secure potential funding to a panel of experts and mentor.

He further explained on how to prepare a startup pitch deck which any startup can refer to while submitting their proposal for any funding scheme.

The program included an engaging **Student Pitching Session**, where students presented creative startup ideas to a panel of mentors. The ideas covered a range of innovative solutions addressing local and global challenges.



After a detailed evaluation based on feasibility, innovation, and impact, the top three pitches were awarded certificates and prizes to motivate further development of their ideas.

1st Prize : Ningthoukhongjam Supriya
2nd Prize : Olivia Konsam
3rd Prize : Arbiya Sahani & Nusarat Sahani



The event concluded on a high note with over 123 participants, including students and faculty members, actively engaging in the sessions. MTI-HUB extends its heartfelt gratitude to Shree Shree Gourgobind Girls' College for their invaluable support and collaboration. This roadshow was a testament to the growing entrepreneurial spirit among Manipur's youth and reinforced the importance of continued efforts to nurture local talent.



NUTS AND BOLTS OF MANIPUR STARTUP VENTURE FUND

29TH AUGUST, 2024

The “Nuts and Bolts of Manipur Startup Venture Fund” workshop, organized by the Manipur Technology Innovation Hub (MTI-HUB), was held on 29th August 2024. This interactive session aimed to provide startups and aspiring entrepreneurs with a clear understanding of the Manipur Startup Venture Fund, including its features, application process, and potential benefits for scaling ventures. The event drew significant interest from startup founders, students, and innovators eager to explore funding opportunities.



Dr. Rajiv Kangabam, Lead, MTI-HUB welcome all the participants and presented about the Role of MTI-HUB in helping and supporting Innovators.

He highlighted about the objective and vision of MTI-HUB, its facilities offered on funding, hand holder and mentoring support to the Innovators.

A key highlight of the event was the address by **Mr. Nickson Sharma, Analyst, NEDFi Venture Capital Limited**, who provided valuable insights on the Manipur Startup Venture Fund.

He explained the fund's primary objective of supporting early-stage startups with innovative solutions to foster economic growth in the state.

Mr. Sharma elaborated on key features, including the flexibility of funding options, sector-specific focus areas, and the fund's role in bridging the financial gap for emerging entrepreneurs.





Mr. Sharma also guided participants on the **application process and eligibility criteria** for accessing the fund. He emphasized the importance of crafting a well-defined business proposal, demonstrating scalability, and presenting a strong value proposition. His detailed explanation of the evaluation process equipped participants with actionable knowledge to enhance their funding applications.

In addition, Mr. Sharma shared insights into venture capital and how startups can strategically leverage funding to achieve sustainable growth. He outlined the importance of maintaining financial discipline, building robust business models, and fostering investor relationships.

The session was highly interactive, with participants engaging in a dynamic Q&A to seek personalized advice on their ventures.





The workshop concluded with an idea-sharing platform where participants received feedback from mentors, encouraging them to refine their concepts.

Over **50 participants** attended, showcasing the growing enthusiasm for entrepreneurship in the region. MTI-HUB extends its gratitude to Mr. Nickson Sharma, the mentors, and attendees for their active participation.



MTI-HUB AT 7 DAYS TRAINING ON CAPCITY BUILDING FOR CEOs OF FARMERS PRODUCERS ORGANIZATIONS

4th -10th AUGUST, 2024

The **Manipur Technology Innovation Hub (MTI-HUB)** participated in the **7- Day Training on Capacity Building for CEOs of Farmer Producer Organizations (FPOs)**, organized by the **Women's Income Generation Centre (WIGC), Thoubal** from the 4th to 10th of August 2024. The training aimed to enhance the leadership and operational capabilities of FPO CEOs, empowering them to lead their organizations effectively and contribute to the socio-economic development of their regions.



Dr. Rajiv Kangabam, Lead, MTI-HUB and **Mr. Robinson Longjam, Business Development Manager, MTI-HUB** presented about the Role of MTI-HUB in helping and supporting startups and Innovators. They highlighted about the objective and vision of MTI-HUB, its facilities offered on funding, hand holder and mentoring support to the Innovators.

MTI-HUB team contributed significantly to the training by providing expert knowledge and insights on various topics critical to the growth and sustainability of FPOs.



BOEING BUILD 4.0 SENSITIZATION PROGRAM AT SHREE SHREE GOURGOBIND GIRL'S COLLEGE 24TH AUGUST, 2024

The Boeing BUILD 4.0 Sensitization Program was successfully conducted by **Manipur technology Innovation Hub (MTI-HUB)** on 24th August 2024 at Shree Shree Gourgobind Girl's College, Imphal.

The program aimed to inspire and empower young minds, particularly female students, by introducing them to the opportunities and resources available through the **Boeing BUILD 4.0** initiative. With a focus on fostering innovation and entrepreneurship, the event included interactive sessions, case studies, and presentations on key aspects of building a startup.



The program highlighted MTI-HUB's role in supporting grassroots innovators and aligning with Boeing's global vision of fostering innovation-driven growth.



The event saw enthusiastic participation from over 70 students, along with faculty members who showed keen interest in the initiative. The session emphasized the importance of innovation, mentorship, and access to technology as essential elements of entrepreneurial success. Attendees were encouraged to ideate, collaborate, and take advantage of MTI-HUB's incubation support and funding opportunities. The event concluded with a Q&A session where students actively engaged with the resource persons, showcasing their eagerness to explore entrepreneurial pathways.

MTI-HUB TEAM MEETING WITH OFFICIAL OF WOMEN'S INCOME GENERATION CENTRE (WIGC).

✓ **22nd August, 2024** The MTI-HUB team and officials of **Women's Income Generation Centre** lead by **Smt. Indira Oinam, Secretary, WIGC** held a productive meeting to align on upcoming programs and activities, focusing on defining roles, responsibilities, and a tentative timeline.

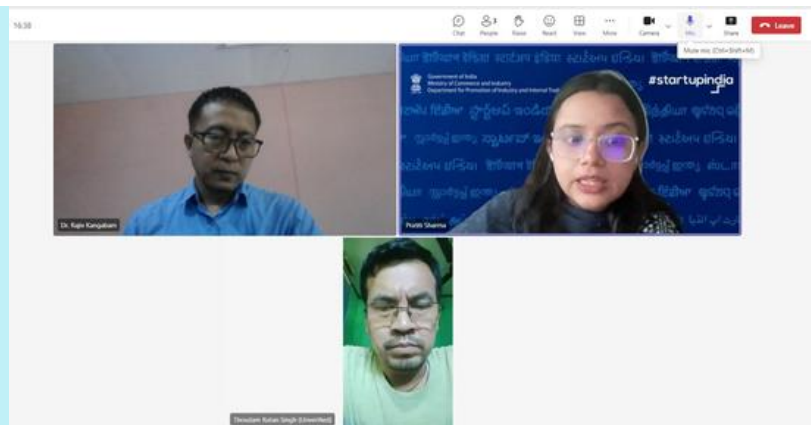
The meeting commenced with both teams presenting their proposed programs and activities.

MTI-HUB outlined their objectives and strategies, while WIGC shared their expectations and alignment with their own goals. The meeting was productive and set a solid foundation for collaboration. Both teams are committed to working together to ensure the successful implementation of the programs and activities.



MTI-HUB MEETING WITH STARTUP INDIA AND LOCAL ENTREPRENEUR.

✓ **23 August, 2024** MTI HUB is collaborating with startup India to make the State of Manipur the first ever state in the Region to have one district one DPIIT register Startup in the Country.



A meeting was held with **Ms. Pratiti Sharma, Manager Startup India**, along with **Dr. Rajiv Kangabam, Lead, MTI-HUB** and **Mr. Thoudam Ratan**, a local entrepreneurs from **Jiribam district of Manipur**.

This initiative aims to foster innovation and entrepreneurship across all districts, setting a new standard for startup ecosystems in the country.

EMINENT VISITOR



MTI-HUB team along with young entrepreneurs of the state.



MTI-HUB team along with officials of ISCOM (Infotainment Services & Communication Pvt. Ltd.)



MTI-HUB team along with Ms. Indira Oinam, Secretary, Women's Income Generation Centre (WIGC)

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