



Department of
Information Technology
Government of Manipur



BCKIC
Bhubaneswar City
Knowledge Innovation
Cluster Foundation

MTI-HUB NEWSLETTER

DECEMBER, 2024



MANIPUR TECHNOLOGY INNOVATION HUB

4-DAY INTENSIVE CAPACITY BUILDING PROGRAM ON FRESHWATER PEARL FARMING 2 – 5 DECEMBER, 2024

Manipur Technology Innovation Hub (MTI-HUB) in collaboration with **Manipur International University (MIU)** successfully organized a 4-day intensive capacity-building program on freshwater pearl farming from **2nd to the 5th of December, 2024**, at MTI-HUB office in Imphal. The program aimed to empower aspiring entrepreneurs, farmers, and enthusiasts with the technical know-how and skills required to start and sustain freshwater pearl farming ventures. This initiative aligns with MTI-HUB's mission to foster innovative and sustainable practices in the agricultural sector.

The training program brought together participants from diverse backgrounds, including students, farmers, and small business owners, with a shared interest in sustainable aquaculture practices. The sessions were meticulously designed to provide a comprehensive understanding of the technical, operational, and commercial aspects of freshwater pearl farming.

The program witnessed active participation from various stakeholders, including **Shri M. Asnikumar Singh** Honb'le Chairman, Loktak Development Authority (LDA), Govt. of Manipur, **Dr. Ph. Ranjit Sharma**, Director of Extension Education, CAU, Imphal, **Shri Nambam Deben** Director, Dept. of Information Technology, Govt. of Manipur. **Dr. T. Brajeshwari Devi** Registrar, Manipur International University, Imphal **Shri Bandang Aier**, DGM, NABARD, Imphal.

Their involvement brought valuable insights and expertise to the participants, emphasizing the importance of collaboration in promoting sustainable agricultural practices.



The event featured expert guidance from **Dr. Ajit Kumar Ng, Dean of the School of Biological Sciences at MIU**, and **Mr. Lenin Laishram, an M.Sc. Biotech professional**. These resource persons provided comprehensive training on both theoretical and practical aspects of pearl farming.

The 4-day agenda covered both theoretical and practical sessions, with topics ranging from the science of freshwater pearl formation to hands-on demonstrations of pearl implantation techniques. Renowned experts in the field shared their experiences, guiding participants on market potential, sustainability challenges, and innovative techniques for maximizing yields. The practical sessions were particularly engaging, providing participants with firsthand experience in operating tools and managing pearl farming setups.



The program concluded with a certificate distribution ceremony, acknowledging the participants' dedication and successful completion of the training. Feedback from attendees underscored the program's impact in fostering entrepreneurial confidence and technical competence. MTI-HUB reaffirmed its commitment to supporting these participants through continued mentoring and incubation support as they embark on their pearl farming journeys.

The 4-day program was a significant step towards promoting freshwater pearl farming as a viable entrepreneurial venture in the region, aligning with MTI-HUB's mission to foster innovation and economic growth in Manipur.



14TH ROADSHOW ON MTI-HUB AT GP WOMEN'S COLLEGE, IMPHAL 21ST DECEMBER, 2024

Manipur Technology Innovation Hub (MTI-Hub) successfully organized its 14th Roadshow on 21st December, 2024 at GP Women's College, Imphal, commencing at 11:00 AM. This event aimed to promote the incubation facilities and infrastructure offered by MTI-Hub, designed to support aspiring startups. Additionally, the Roadshow served as a platform to spread awareness about various government funding schemes and initiatives.

The Roadshow started with a welcome address by **Dr. Maibam Aken Singh, Faculty Member, Dept. of Chemistry, GP Women College, DMU**, welcoming the team members of Manipur Technology Innovation Hub and all the other participants and sharing the importance of such an event in the institute.

Further, **Smt. Hijam Romi Devi, Principal, GP Women's College DMU** emphasized to the participants the significance of hosting such events within the institute and how they can capitalize on these opportunities for growth.

Dr. Rajiv Kangabam, Lead, Manipur Technology Innovation Hub (MTI-Hub) provided an insightful overview of MTI-Hub's objectives, emphasizing the critical role of the Technology Business Incubator in fostering innovation and entrepreneurship in Manipur.

He highlighted the contributions of KIIT TBI and BCKIC in supporting startups and outlined the state-of-the-art facilities and infrastructure that MTI-Hub will offer to strengthen the startup ecosystem.





Dr. Atom Annupama Devi, Founder, ChanKorb Pvt. Ltd. and Grantee of the BIRAC BIG delivered an inspiring session where he shared her entrepreneurial journey and the challenges, she encountered during the initial stages of building his startup.

An elevator pitch session was conducted among the participants and the best three were selected:

1st Prize : Ms. Akham Yarishiya Devi

2nd Prize : Ms. Waikhom Sunamita Chanu

3rd Prize : Mr. Naorem Wangamba Singh



Total Number of Participants : 91 Students & Faculty Members

As a concluding remark, **Mr. K. Sanaton Sharma, HoD, Dept. of Chemistry. GPWC, DMU** expressed gratitude to the Manipur Technology Innovation Hub for their efforts in reaching out to GP Women's College and providing valuable insights into various funding opportunities and how startups can effectively utilize them.



MTI-HUB STARTUP MENTORING SESSIONS

19TH, DECEMBER 2024

MTI-HUB conducted **Startup Mentoring Sessions on 19th December, 2024**, to provide tailored support and guidance to startups. These sessions aimed to understand the specific needs and challenges faced by startups and offer solutions through MTI-HUB's incubation programs and resources. This initiative is part of the ongoing efforts to support winners and consolation prize recipients of the MTI-HUB Innoventure: Startup Pitch Challenge 2024.

OBJECTIVES:

- To identify the individual requirements and challenges faced by startups in their growth journey.
- To provide tailored mentorship and strategic advice for scaling their businesses.
- To explore opportunities for incubation support at MTI-HUB, including workspace, funding, technical guidance, and networking opportunities.

OUTCOME:

- Several startups have initiated discussions to formally join MTI-HUB's incubation program.
- Customized action plans were developed for each participating startup to guide their next steps.
- Increased awareness of the resources and support systems available at MTI-HUB.
- Strengthened collaboration between startups and local academic institutions to foster innovation.



FELICITATION OF BIOTECHNOLOGY ENTREPRENEURSHIP STUDENTS' TEAM (BEST) WINNERS 26 DECEMBER, 2024

MTI-HUB organized a felicitation ceremony to honor the Biotechnology Entrepreneurship students' team **Ms. Elangban Diana Devi, Ms. Linika Tayenjam and Mr. Hilenba from Department of Biochemistry, MU**, for their innovative project on **Producing ginger beer from Manipur's abundant ginger harvest**.

The project, which showcased the potential of utilizing local resources to create high-value products, reflects the students' commitment to sustainable entrepreneurship. The ceremony celebrated their achievement and highlighted the importance of youth-driven initiatives in enhancing the startup ecosystem of the region.

Dr. Rajiv Kangabam, Lead of MTI-HUB, praised the team for their ingenuity and emphasized MTI-HUB's dedication to supporting such innovative endeavors through mentoring, incubation, and funding opportunities. He encouraged the students to continue refining their product and exploring commercialization possibilities.



STAKEHOLDER INTERACTION FOR FIJILAN MARKETING PVT. LTD. 27TH DECEMBER, 2024

A review meeting and stakeholder interaction session for **FIJILAN Marketing Pvt. Ltd., one of its incubated startups, on 27th December 2024 at MTI-HUB, Imphal.** The meeting aimed to assess the progress of the startup, discuss challenges, and explore growth opportunities. FIJILAN's team presented their business model, key milestones, and challenges in scaling operations, including supply chain and market expansion. The session provided an in-depth review of their strategies and outlined steps to strengthen their position in the market.

The interaction brought together stakeholders, including industry experts, and mentors, to provide insights and actionable feedback. Stakeholders recommended improvements in marketing strategies, operational scalability, and financial planning. Discussions also explored collaborative opportunities, such as partnerships for distribution and enhancing the startup's market outreach.

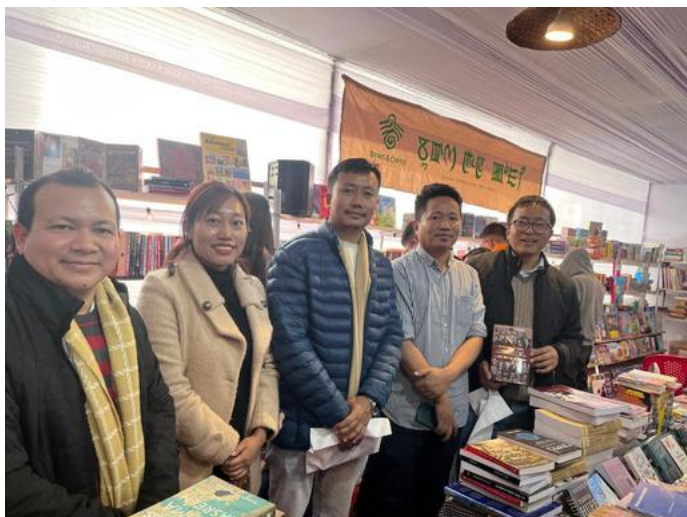
As an outcome, an actionable roadmap for the next six months was developed, focusing on product diversification and enhanced market presence. The session reaffirmed MTI-HUB's commitment to fostering innovation and supporting its incubatees like FIJILAN Marketing Pvt. Ltd. in achieving long-term growth and sustainability.



THE 31ST IMPHAL BOOK FAIR 23RD DECEMBER, 2024

The MTI-HUB team actively participated in the Manipur State Book Fair held on 13 – 24 December 2024, showcasing the organization's commitment to fostering innovation and entrepreneurship in the region.

The fair served as a unique platform for the team to engage with a diverse audience, including students, educators, and budding entrepreneurs, to spread awareness about MTI-HUB's initiatives and opportunities.



During the visit, the MTI-HUB team also explored potential collaborations with educational institutions and local businesses present at the fair.

The interaction with stakeholders provided insights into the community's aspirations and challenges, reaffirming MTI-HUB's vision to act as a catalyst for entrepreneurial growth.

By participating in the book fair, the team strengthened their connection with the local ecosystem while inspiring young minds to consider entrepreneurship as a viable career path.



✓ **23rd December, 2024 Golden Jubilee Art Fair.** The MTI-HUB team participated in the Art Fair held on 23rd December 2024, showcasing their commitment to fostering creativity and innovation beyond the startup ecosystem. The event provided a platform for artists, entrepreneurs, and creators to interact and exchange ideas, creating opportunities for collaboration across diverse fields.

During the visit, the team explored exhibits highlighting local artistry, sustainable designs, and innovative use of materials, aligning with MTI-HUB's ethos of supporting sustainable and impactful initiatives. Their presence at the fair emphasized the importance of integrating art and culture into



✓ **23rd December, 2024 State Handloom Expo** MTI-HUB team visited the State Handloom Expo held in Imphal to explore and appreciate the diverse range of handloom products showcased by artisans and entrepreneurs from across Manipur. The visit aimed to connect with local entrepreneurs, identify potential synergies, and understand how handloom innovations could be integrated into startup ecosystems. The team interacted with several exhibitors, gaining insights into their unique weaving techniques, product designs, and market strategies, which reflect the rich cultural heritage of the region.

During the visit, the MTI-HUB team also discussed avenues for collaboration with artisans and weavers, emphasizing the importance of innovation and technology in promoting handloom products to a wider audience. The team extended their support for capacity-building initiatives and market linkage programs to empower handloom entrepreneurs. Such engagements reinforce MTI-HUB's commitment to fostering an inclusive startup ecosystem that integrates traditional crafts with modern entrepreneurship.



2-DAY NATIONAL SEMINAR ON INLAND WATERWAYS: A RIVERINE CULTURE OF NORTH EAST INDIA 27-28 DECEMBER, 2024

The Department of Economics, Manipur University, organized a two-day national seminar on **"Inland Waterways: A Riverine Culture of North East India"** on 27th and 28th December 2024. The seminar aimed to explore the potential of inland waterways in fostering sustainable development in the northeast through discussions involving academicians, policymakers, and entrepreneurs. Representing MTI-HUB, **Dr. Rajiv Kangabam, the Lead of MTI-HUB**, participated as a panelist and shared insights on innovation and entrepreneurship in leveraging inland waterways for economic growth.



During the panel discussion titled **"Entrepreneurial Opportunities in Inland Waterways,"** **Dr. Kangabam** highlighted the role of startups in promoting eco-friendly transportation, tourism, and trade along the waterways. He emphasized the importance of building a startup ecosystem in the region, showcased innovative business models, and discussed challenges like infrastructural bottlenecks and regulatory hurdles. Dr. Kangabam also outlined MTI-HUB's initiatives to support startups focusing on sustainable technologies and water-based economies, contributing to the region's socioeconomic development.

MTI-HUB's participation added a practical perspective to the seminar, stressing the need for collaboration between academia, government, and industry stakeholders. The discussions reinforced the critical role of inland waterways as a catalyst for sustainable economic growth in the northeast. MTI-HUB expressed gratitude to Manipur University for the opportunity to contribute to this impactful seminar and reaffirmed its commitment to empowering startups and fostering innovation in the region.



WELCOME ABOARD



Onboarding New Startup **Mangaa Pvt. Ltd.**



Onboarding New Startup **Mathel Foods**



Onboarding New Startup **Green Pastures Nutrition and Wellness Pvt. Ltd.**



Onboarding New Startup **BusinessK**



Onboarding New Startup **Laishram Premjit Singh**



Onboarding New Startup **SinthaPamel Pvt. Ltd.**



Onboarding New Startup **WakambamSanajaoba**



Onboarding New Startup **FIJILAN Marketing Pvt. Ltd.**



Onboarding New Startup **Ema Chareiphi Handloom and handicraft Emporium.**



Onboarding New Startup **Nongmadol**



Onboarding New Startup **Seema Shougrakpam**



Onboarding New Startup **Longjam Yoihenba**



Onboarding New Startup **SP Enterprises**



Onboarding New Startup **Marchis Agrotech**

The Gateway to South-East Asia & now The Next Hot-Spot For Startups



MANIPUR TECHNOLOGY INNOVATION HUB (MTI HUB)

Manipur Information Technology Park, Mantripukhri,
Imphal East, Manipur - 795002

E-Mail : info@mtihub.in Website : www.mtihub.in