



MTI-HUB NEWSLETTER

FEBRUARY 2025



PREPARED BY:

**MANIPUR TECHNOLOGY
INNOVATION HUB (MTI-HUB)**

CAPACITY BUILDING PROGRAM ON BUSINESS DEVELOPMENT STRATEGIES WITH THEME 6 STEPS TO GROW & SCALE YOUR BUSINESS 11TH FEBRUARY, 2025

MTI-HUB successfully conducted a **One-Day Capacity Building Program on Business Development Strategies on 11th February 2025** at its premises. The session, centered around the theme "**6 Steps to Grow and Scale Your Business**," was designed to provide entrepreneurs with practical strategies to enhance their business operations and accelerate growth. The event attracted startup founders, small business owners, professionals, and aspiring entrepreneurs keen to refine their business models and achieve scalability.

The program was led by **Mr. Niranjana Lairenjam, Head Coach & Firm Owner, ActionCOACH North-East India**, who shared valuable insights on **scaling businesses efficiently, enhancing profitability, and optimizing operational workflows**. He introduced a structured approach to business growth, covering critical aspects such as financial management, sales optimization, team building, and customer retention strategies.



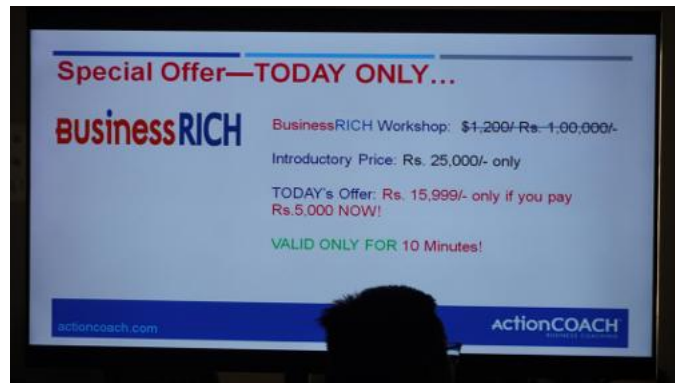
During the session, **Mr. Niranjan Lairenjam** shared valuable insights on business growth and scalability, focusing on six essential steps. The key takeaways from the program included :

- **Proven Steps & Methodologies to Grow Your Business:** Understanding structured approaches and best practices for sustainable business growth.
- **Business Mastery:** Gaining expertise in core business fundamentals essential for long-term success.
- **Finding Niche & Monetizing It:** Identifying market gaps, focusing on a niche, and converting it into a profitable business model.
- **Developing Systems That Work:** Implementing systematic and automated processes for business efficiency.
- **6 Keys to a Winning Team:** Building and managing a high performing team essential for scaling businesses.
- **Finding Synergy & Scaling Your Business:** Collaborating effectively and leveraging partnerships for business expansion.



As a special gesture, Mr. Niranjn Lairenjam offered an exclusive discount to participants interested in joining his **Business Rich Workshop**. This additional learning opportunity was well received by the attendees, as it provided an avenue for continued education and deeper insights into business growth strategies.

The One-Day Capacity Building Program was a resounding success, reinforcing **MTI-HUB's commitment to empowering entrepreneurs with essential business knowledge and skills**. The high level of engagement and positive feedback indicate a strong demand for more such industry-focused training sessions.



CAPACITY BUILDING PROGRAM ON BUSINESS DEVELOPMENT STRATEGIES WITH THEME LAUNCH & GROW: 7 POWERFUL FRAMEWORKS FOR SMALL BUSINESS SUCCESS

22ND FEBRUARY, 2025

A **One-Day Capacity Building Program on Business Development Strategies** under the theme **"Launch & Grow: 7 Powerful Frameworks for Small Business Success."** was held on **22nd February 2025** organized by **Manipur Technology Innovation Hub** at its office at **IT Park, Mantripukhri, Imphal**.

The program aimed to introduce structured business frameworks that provide a roadmap for startups and small businesses to navigate growth, scalability and financial stability effectively. With **Mr. Roshnikumar Yambem, Managing Director of Globizs Web Solutions Pvt. Ltd.**, as the **expert speaker**, the session focused on seven powerful frameworks that help businesses analyze complex situations, make informed decisions and develop sustainable strategies.

The primary objectives of this program were:

- To introduce structured business frameworks that enhance growth, efficiency and profitability.
- To help startups and individuals identify key challenges and develop strategic solutions for sustainability.
- To create awareness about the importance of business process optimization, leadership alignment and financial planning.
- To provide practical insights and real-world applications of business frameworks through an expert-led session.
- To facilitate networking opportunities among entrepreneurs, allowing them to exchange ideas and experiences.
- To introduce participants to mentoring, funding and incubation support provided by MTI-Hub.



The program began by welcoming all the participants and giving an overview of Manipur Technology Innovation Hub by **Dr. Rajiv Kangabam, Lead, MTI-Hub**. In his address, Dr. Rajiv highlighted :

- The role of MTI-Hub in fostering innovation and entrepreneurship in Manipur. The various facilities and resources available at MTI Hub, including co-working spaces, incubation support and R&D assistance.
- The mentoring and funding opportunities provided to startups and small businesses.
- An announcement of upcoming programs, encouraging entrepreneurs to actively participate and leverage MTI-Hub's support ecosystem.



The expert session was conducted by **Mr. Roshnikumar Yambem, Managing Director of Globiz Web Solutions Pvt. Ltd.**, who presented **"7 Powerful Frameworks for Small Business Success."** Mr. Roshnikumar emphasized that business frameworks are essential for:

- Structured problem-solving and decision-making in business.
- Analyzing complex challenges and identifying key growth opportunities.
- Developing systematic strategies for sustainability and expansion



KEY FRAMEWORKS COVERED:

Mr. Roshnikumar Yambem introduced **seven powerful business frameworks**, each designed to help small businesses improve efficiency and scalability.

1. Start Scale – A step-by-step approach for growing a business from its early stages to an established, scalable model.

2. Attract, Convert, Deliver, Collect (ACDC) : A structured business process framework ensuring smooth customer acquisition, service delivery and revenue collection by following a structured approach.

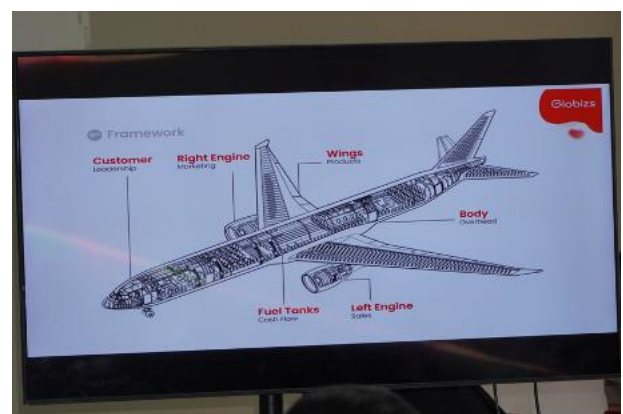
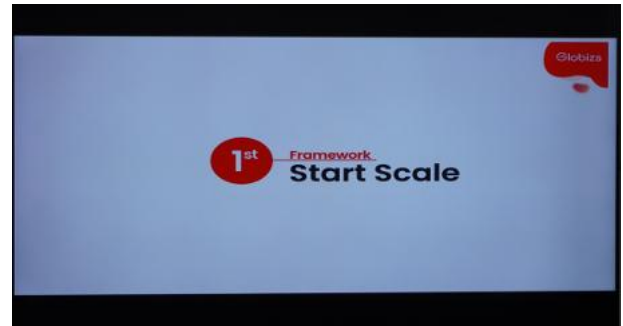
3. Scalable – Strategies to ensure business operations can expand efficiently without compromising quality or profitability.

4. Entrepreneurial Operating System (EOS) – A methodology for aligning vision, people and processes to create a well-managed organization.

5. Business Management System (BMS) – A systemized approach to managing business operations effectively, improving productivity and efficiency.

6. Chief Executive Officer (CEO) Triangle – A framework focused on leadership, decision-making and business execution.

7. Earning Circle – A financial model designed to ensure profitability and long-term business sustainability. The Earning Circle framework focuses on financial health and long-term stability.



The Expert session concluded with an interactive Q&A session, where participants actively sought guidance from Mr. Roshnikumar Yambem on various aspects of business management, funding and growth strategies

The program successfully achieved its objectives, with **70+ participants** gaining valuable knowledge on how to structure and scale their businesses effectively.

The Program was a highly informative and impactful event, providing practical frameworks that entrepreneurs can immediately implement in their businesses.

The MTI-Hub reaffirmed its commitment to supporting entrepreneurs by offering continuous capacity-building programs, mentorship and funding assistance.

As a token of appreciation, MTI-Hub presented a special gift to the speaker acknowledging his valuable contribution in sharing expert knowledge and practical strategies for small business success.



HACKATHON ON EMERGING TECHNOLOGIES WITH EMPHASIS ON ARTIFICIAL INTELLIGENCE (AI), AUGMENTED REALITY (AR), AND VIRTUAL REALITY (VR)

27TH FEBRUARY, 2025

The **Hackathon on Emerging Technologies with emphasis on AI/AR/VR** was successfully organized on **27th February 2025** by the Manipur Technology Innovation Hub (**MTI-HUB**) in collaboration with Software Technology Parks of India (**STPI**), Imphal, and Manipur University at OctaNE (CoE) MIMS Building, Manipur University, Imphal.

This event served as a platform to bring together innovators, developers, and technology enthusiasts to create cutting-edge solutions using Artificial Intelligence (AI), Augmented Reality (AR), and Virtual Reality (VR). The event aimed to foster innovation, enhance technological capabilities, and provide hands-on exposure to emerging technologies among students, startups, and professionals.

Objectives of the Hackathon :

- To encourage innovative problem-solving using emerging technologies.
- To identify and support potential tech entrepreneurs.
- To provide a platform for networking among developers, startups, and industry leaders.
- To promote technological advancements in sectors like Artificial Intelligence (AI), Augmented Reality (AR), and Virtual Reality (VR).
- To offer participants hands-on experience with cutting-edge technologies.



The event commenced with an inaugural session that set the tone for the day's activities. The session was graced by esteemed dignitaries namely Mr. Heigrujam Arun Kumar Singh, Addl. Director & OIC, STPI Imphal, who delivered the welcome speech. In his address, he highlighted the significance of AI, AR, and VR technologies in shaping the future of digital transformation and encouraged participants to leverage these technologies for problem-solving and innovation.

Following the welcome address, a felicitation ceremony was held to honor the esteemed jury members who played a crucial role in evaluating the hackathon projects. The jury comprised industry experts, academicians, and professionals specializing in AI, AR, and VR technologies.

- **Mr. Moirangthem Amir Kr Singh** , Founder, Databasket
- **Mr. Ailan Maibam** ,Director – Founder, Lamzing Technologies Pvt. Ltd.
- **Mr. Roshni Kumar Yambem**, Managing Director, Globizs Web Solutions Pvt. Ltd.
- **Mr. Mahesh Thokchom**,Co-Founder & Managing Director, SOLVEXGIGA Technologies LLP.
- **Dr. Th. Tangkeshwar Singh**, Senior Assistant Professor, Dept. of Computer Science, Manipur University



The hackathon witnessed enthusiastic participation from students, startups, and tech enthusiasts who worked collaboratively on innovative projects. Participants were given a set timeframe to develop prototypes and solutions using AI, AR, and VR technologies. The hackathon included multiple problem statements that challenged participants to create innovative solutions, such as:

1. AR Navigation in Complex Buildings
2. Face Classification for ILP (Inner Line Permit) Systems
3. AI-Based Plant Disease Detection & Precision Farming for Manipur's Farmers
4. Overcoming Motion Sickness in VR Applications:
5. Road Object Classification
6. Resilience System for Manipur
7. FAR-Driven Urban Navigation for Smart Cities

After an intensive development phase, teams presented their projects to the jury member. The evaluation criteria included :

- **Innovation & Creativity:** How unique and groundbreaking the idea was.
- **Technical Implementation:** The depth of technological integration and the efficiency of the solution.
- **Feasibility & Practicality:** The potential for real-world deployment and impact.
- **Impact & Relevance:** The societal and economic significance of the project.
- **User Experience & Design:** Ease of use and accessibility of the developed solution.
- **Presentation & Pitching Skills:** The clarity and effectiveness of the project presentation.



The event concluded with the announcement of the winning teams, who received recognition for their outstanding contributions. The top-performing teams were awarded certificates and prizes, motivating them to continue their journey in AI, AR, and VR innovation.



1st Place

Problem Statement:

Resilience System for Manipur

Team 2 from NIT, Manipur

- Khumanthem Lanthoiba Meitei
- Maimom Albert
- Nirvash Wahengbam



2nd Place

Problem Statement:

Advanced AI-Based Plant Disease Detection and Precision Farming for Manipur's Farmers

Team 6 from IIIT Manipur

- Vishal Srinivasan
- Sanchit Bishnoi
- Harsh Vardhan



3rd Place

Problem Statement:

AR Navigation in Complex Buildings

Team 8 from NIT, Manipur

- Saidul Hussain C.
- Santosh Singh
- Shivam Kumar Verma



OUTCOMES AND IMPACT

- **Skill Development:** Participants gained hands-on experience in AI/AR/VR development.
- **Market-Ready Innovations:** Some of the solutions developed during the hackathon showed strong potential for commercialization.
- **Increased Awareness:** The event highlighted the scope of AI/AR/VR applications and their role in driving innovation.
- **Strengthened Ecosystem:** The collaboration between MTI-HUB, STPI Imphal and Manipur University created a robust foundation for future AI/AR/VR initiatives in the region.
- **Recognition and Motivation:** Winning teams received cash prizes and certificates, encouraging them to further develop their ideas.

The Hackathon on AI/AR/VR was a resounding success, achieving its goal of promoting innovation and technological advancements in the region. The event not only encouraged young minds to explore AI/AR/VR solutions but also facilitated a thriving ecosystem for future developments.

The hackathon marked a significant milestone in advancing AI/AR/VR innovation in Manipur, paving the way for future technological breakthroughs in the region.



WEBINAR ON BUSINESS MINDSET – BUILDING STRUCTURED AND SUCCESSFUL SMALL BUSINESSES IN MANIPUR

8TH FEBRUARY, 2025

MTI-HUB, in collaboration with BusinessK, an incubated startup at MTI-HUB, successfully organized a webinar on the topic "**Business Mindset: Building Structured and Successful Small Businesses in Manipur.**" The event was held on 8th February, 2025 at the MTI-HUB premises and was designed to equip entrepreneurs with essential knowledge on business structuring, funding, compliance, and financial management.

Key Speakers:

Mr. Roshnikumar Yambem, Managing Director, Globiz Web Solutions Pvt. Ltd.

Dr. Keshorjit Sorokhaibam, Assistant Professor, MIMS, Manipur University

Moderator: **Dr. Heisnam Lakeshwar**, Editor and Co-Founder, BusinessK

KEY DISCUSSION POINTS:

Clear Steps to Organize Your Business:

- The speakers highlighted fundamental strategies for structuring a business, including goal setting, defining roles, and creating efficient workflows. They emphasized the importance of business registration and documentation to enhance credibility and long-term sustainability.

Tips to Secure Funding Easily:

- Various funding opportunities available for startups and small businesses were discussed. The speakers provided insights into preparing a compelling business proposal, identifying the right investors, and accessing government grants and financial assistance programs.



Key Compliance and Legal Essentials

- The session covered the importance of adhering to legal regulations, tax compliance, and business licensing. The experts elaborated on the critical aspects of corporate governance and how compliance plays a vital role in business stability and growth.

Basics of Managing Finance Effectively

- Financial management was a key focus, with discussions on cash flow management, budgeting, financial planning, and cost control strategies. The session provided practical tips to maintain financial health and avoid common financial pitfalls.

As a key incubated startup at MTI-HUB, **BusinessK** continues to play a pivotal role in shaping the business ecosystem in Manipur by providing practical mentorship, training, and networking opportunities.

The webinar provided valuable insights for entrepreneurs, startups, and small business owners in Manipur. The interactive session allowed participants to engage with industry experts and gain practical knowledge to enhance their business operations. MTI-HUB remains committed to supporting the entrepreneurial ecosystem by organizing such knowledge-sharing events.



MTI-HUB PARTICIPATION AT 2ND EDITION OF EIKHOIGI IMPHAL INTERNATIONAL FILM FESTIVAL (EIIFF)

6-9 FEBRUARY, 2025

MTI-HUB actively participated in the **2nd Edition of Eikhoigi Imphal International Film Festival (EIIFF)** held from **February 6 to 9, 2025 at Imphal**. The event provided an excellent platform for MTI-HUB to showcase products developed by its incubated startups and support entrepreneurs in promoting their business ideas and products for market entry.

MTI-HUB facilitated the participation of several startups, offering them the opportunity to exhibit their innovative products and services to a diverse audience, including filmmakers, industry professionals, and the general public.

The key activities undertaken by MTI-HUB during the festival included:

1. Startup Showcase:

A dedicated exhibition space was provided for startups incubated at MTI-HUB, enabling them to display their products, share their entrepreneurial journeys, and interact with potential customers and investors.

The startups that showcased their products included:

- **Soyam Products**
- **Hillgarden Vintage**
- **Green Pastures Nutrition & Wellness Pvt. Ltd.**
- **Fijilan Marketing Pvt. Ltd.**

The products exhibited by these startups included food processing items, beverages, wine, health & wellness products, processed fruit.



2. Business Idea Promotion:

MTI-HUB assisted startups in presenting their business ideas to visitors, helping them gain valuable feedback, expand their customer base, and establish potential business collaborations.

3. Market Entry Support:

By leveraging the festival's large audience, MTI-HUB facilitated networking opportunities for startups, aiding them in gaining market exposure and connecting with stakeholders interested in their products and services.

The participation in the festival proved to be highly beneficial for the startups, as it provided:

- **Enhanced Visibility:** Startups received significant exposure, increasing brand awareness and public engagement.
- **Networking Opportunities:** Entrepreneurs had the chance to interact with potential investors, partners, and customers, fostering new business relationships.
- **Market Validation:** Direct interaction with consumers and industry professionals helped startups validate their products and refine their business strategies based on feedback.





Dr. Sapam Ranjan Singh
Hon'ble Minister of Health & Family Welfare, GoM



Mr. Prashant Kumar Singh
Chief Secretary, Government of Manipur



Dr. Thangjam Dhabali Singh
CMD, Babina Group of Companies



Dr. R.K. Nimai, IAS (Retd.)



Mr. Donald Soubam, Project Director,
Manipur Organic Mission Agency (MOMA)



Hamom Sadananda (Actor & Singer)
Soma Laishram (Actress & Singer)



MTI-HUB PARTICIPATION AT ONE DAY PROGRAM "UNLOCKING COLLABORATIVE OPPORTUNITIES"

27TH FEBRUARY, 2025

MTI-HUB actively participated in one day program on **"Unlocking Collaborative Opportunities"** organized at NIT Manipur under Unnat Bharat Abhiyan on **27th February 2025**, bringing together stakeholders from academia, government, and local communities to explore avenues for collaboration & knowledge sharing.

Dr. Rajiv Kangabam, Lead of MTI-HUB, served as a resource person and delivered an insightful session to the audience, focusing on strategies and techniques that can help villagers initiate entrepreneurship.

Dr. Rajiv Kangabam emphasized the significance of local entrepreneurship and shared several essential techniques for empowering villagers to start their own ventures. His presentation covered the following key aspects:

Identifying local resources and leveraging them for entrepreneurship :

- **Developing innovative products and services that cater to local needs**
- **Utilizing digital platforms for marketing and sales.**
- **Building partnerships with local organizations and institutions**
- **Accessing funding opportunities and government schemes for entrepreneurship**

The session provided valuable insights and actionable strategies for aspiring rural entrepreneurs. Participants gained a better understanding of how they can leverage their surroundings and resources to build sustainable businesses.



MTI-HUB PARTICIPATION AT CORPORATE LEADERS CONCLAVE 4.0 12TH FEBRUARY, 2025

MTI-HUB actively participated in the **Corporate Leaders Conclave 4.0**, organized by **Manipur Technical University** on 12th February 2025. The event served as a platform for engaging discussions on innovation, entrepreneurship, and corporate leadership.

Dr. Rajiv Kangabam, Lead of MTI-HUB, was invited as a speaker at the conclave. In his address, he emphasized the importance of fostering an innovation-driven entrepreneurial ecosystem and the role of incubation support in nurturing startups. He elaborated on the incubation facilities and mentorship programs offered by MTI-HUB to assist aspiring entrepreneurs in transforming their ideas into viable businesses.

Dr. Kangabam also highlighted the significance of industry-academia collaboration, showcasing how MTI-HUB has been working with academic institutions and corporate entities to bridge the gap between research and commercialization. He encouraged students and early-stage entrepreneurs to leverage the resources and support systems available at MTI-HUB to scale their ventures.

The conclave provided an excellent opportunity for networking, knowledge-sharing, and exploring potential partnerships between startups, academia, and industry leaders.



INCUBATEES HIGHLIGHT

DIANTHE PRIVATE LIMITED

Dinathe Pvt. Ltd., one of the startups incubated at MTI-HUB, continues to make strides in promoting sustainability and traditional craftsmanship through its exquisite **dry flower products**.

The startup recently participated in **Aadi Mahotsav 2025, held from 16th to 24th February at Major Dhyan Chand National Stadium, New Delhi**. This provided a significant platform for Dinathe to showcase the elegance and timeless beauty of its sustainable floral products.

Prior to this, Dinathe also took part in **The Grameen Bharat Mahotsav 2025, held from 8th to 16th February at Ganesh Mandir Indoor Stadium, Khanapara, Guwahati**. This event brought together artisans and producers from across the Northeast, highlighting rural artistry and cultural heritage.

Through these prestigious platforms, Dinathe Pvt. Ltd. has strengthened its brand presence, reinforcing its commitment to sustainability while celebrating traditional craftsmanship.



UPCOMING EVENTS



Department of
Information Technology
Government of Manipur





ONE DAY CAPACITY BUILDING PROGRAM ON BUSINESS DEVELOPMENT STRATEGIES

Theme :
THE ULTIMATE E-COMMERCE REVOLUTION:
From Zero to Lakhs, Start, Dominate & Scale Online

Key Topic : Insane E-commerce + Digital Marketing

- Brand building
- Dropshipping
- Right pricing set up
- Viral product formula
- How to run effective ads
- Importance of Automation
- Basic things to know before getting into E-commerce business
- Inventory vs zero inventory
- High profit product selection
- Importance of content marketing

Key Takeaways : How to build a profitable e-commerce business with minimal investment, start making minimum of **40K to 50K** rupees per month.



Denli Moirangthem
Co-Founder & CEO,
The Vstyla

Date : 3rd April, 2025
Time : 11:00 AM onwards
Venue : MTI-HUB, IT Park,
Mantripukhri,
Imphal, Manipur

Registration Fee : Rs. 199/-

Get in Touch:
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Department of
Information Technology
Government of Manipur





A Step-by-Step Guide to MISSION SHAKTI

A Scheme for Women Entrepreneurs

Mission SHAKTI is aimed to support & handhold 1500 Women entrepreneurs for next One Year for business upscaling and strategic growth.

Support for adopted Women Businesses

Mentorship & Networking	Business Matchmaking
Global Knowledge	Market Expansion
Funding Support	Technology Transfer
Investment Facilitation	Resource Access
Business Exchange Programs	



Key Takeaways

- Understanding Mission Shakti
- Eligibility & Benefits
- Application Process
- Q&A & Hands-on Guidance

DATE :
22nd March, 2025

TIME :
11:00 AM onwards

VENUE :
MTI Hub, IT Park, Mantripukhri, Imphal, Manipur

Organised by :
Manipur Technology Innovation Hub (MTI-HUB)

Free Registration

Scan to Register



Get in touch :
7005112399
8178301280
7005524030
9615115952



रा.इ.सू.प्रौ.सं
NIELIT



5-DAYS BOOT CAMP TRAINING PROGRAMME ON "CONSTRUCTION OF AUTONOMOUS MULTIROTOR UAV FOR OBSTACLE AVOIDANCE"

What You'll Learn:

- Fundamentals of UAV Design & Construction - Learn about key components, assembly techniques, and aerodynamics of multirotor drones.
- Autonomous Navigation & Obstacle Avoidance - Understand sensor integration, flight path planning, and real-time data processing for smooth navigation.
- Testing & Troubleshooting - Learn how to calibrate, test, and troubleshoot UAVs for real-world applications.
- Applications & Future Trends - Explore the latest advancements and industry applications of autonomous drones in various sectors.

Organised by:
Manipur Technology Innovation Hub
In association with NIELIT Imphal

Date: 07-11 April, 2025
Time: 10:30 AM - 2:30 PM
Venue: MTI HUB, IT Park, Mantripukhri, Manipur



*** EXCLUSIVE FOR GIRLS / WOMEN ***

Resource Persons:



Thockchom Chitaranjan
Technical Officer (TO)
Dept. of Drone Electronics
NIELIT Imphal



Salam Surjit Singh
Project Associate (PA)
Dept. of Drone Electronics
NIELIT Imphal

Registration Fee :
₹ 500/-

Contact Us
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