



MTI-HUB NEWSLETTER

JUNE 2025



MANIPUR TECHNOLOGY INNOVATION HUB

WORLD ENVIRONMENT DAY 2025 AT MTI-HUB

5TH JUNE, 2025

In observance of **World Environment Day 2025**, **Manipur Technology Innovation Hub (MTI-HUB)** joined hands with **Cyber Corporation Manipur Limited (CCML)** and the **Department of Botany, DM University** to host a meaningful celebration centered on this year's global theme: **"Adopt a Tree – A Step Toward a Greener Future."**

The event was held at the scenic premises of **Manipur Information Technology Park, Mantripukhri, Imphal** where innovation and nature came together in a shared commitment to sustainability and environmental responsibility.

EVENT HIGHLIGHTS:

- INAUGURAL SESSION
- ACADEMIC INSIGHTS FROM EXPERTS
- TREE PLANTATION DRIVE

INAUGURAL SESSION

The program commenced with welcome remarks from MTI-HUB officials and dignitaries. A key highlight of the inaugural session was the **symbolic watering of a plant by the dignitaries**, marking the official launch of the green campaign. This simple yet profound gesture emphasized MTI-HUB's commitment to nurturing both innovation and nature.



KNOWLEDGE SHARING SESSION

Faculty members from the Department of Botany, DM College of Science, DM University, served as **Knowledge Partner** and resource persons for the program. Their talks covered critical issues like urban ecological degradation, the role of native species, and the long-term benefits of community-based green initiatives such as tree adoption.

TREE PLANTATION & ADOPTION DRIVE:

Following the formal session, participants actively took part in a tree plantation drive within the Manipur IT Park campus. Each participant planted a sapling and pledged to adopt and care for it, transforming the event from a one-day activity into a long-term commitment to environmental stewardship.





SUSTAINABILITY IN ACTION:

Through this initiative, MTI-HUB demonstrated that environmental action is not limited to awareness but must be embedded into the daily culture of innovation and enterprise. The program emphasized that every sapling planted is a startup for the planet—nurturing it is nurturing the future.

To ensure continuity, MTI-HUB and its ecosystem partners plan to monitor the progress of the adopted saplings and organize periodic clean-up and eco-awareness campaigns involving startups and student communities.

COMMUNITY & COLLABORATION:

This event was a powerful example of collaboration across government, academia, and the startup ecosystem. It showcased how climate resilience and green innovation can go hand-in-hand, especially in a state like Manipur that is rich in biodiversity and ecological heritage.



LOOKING AHEAD :

As part of its long-term environmental strategy, MTI-HUB will continue to integrate sustainability into its incubation, mentoring, and outreach programs. Startups incubated at MTI-HUB will also be encouraged to align their operations with **green practices and circular economy principles**.

“Adopt a Tree – A Step Toward a Greener Future” is not just a theme—it’s a call to action. And at MTI-HUB, the roots of this mission have now been planted, one sapling at a time.



3 DAYS ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON FIBRE EXTRACTION FROM BANANA PSEUDOSTEM

19TH -21ST JUNE, 2025

The Department of Botany, D.M. College of Science, D.M. University, in collaboration with the Manipur Technology Innovation Hub (MTI-HUB) and powered by ChanKorb Pvt. Ltd., successfully organized a 3-days Entrepreneurship Development Program on Fibre Extraction from Banana Pseudostem under the theme “Sustainable Threads from Agricultural Waste” from 19th to 21st June 2025.

The initiative underscored the importance of sustainable practices and aimed to empower local communities through innovation and entrepreneurship, particularly focusing on agricultural waste management and eco-friendly product development.

EVENT HIGHLIGHTS:

- INAUGURAL SESSION
- HANDS-ON TRAINING
- INDUSTRIAL VISIT TO CHANKORB PVT. LTD
- 50+ ATTENDEES

INAUGURAL SESSION

The program was inaugurated by **Dr. W. Chandbabu Singh, Vice Chancellor, D.M. University**, as the **Chief Guest**, along with senior faculty members and institutional representatives. He emphasized the urgent need for sustainable and eco-conscious practices in both academic research and community livelihood programs. He appreciated the theme “**Sustainable Threads from Agricultural Waste**” as highly relevant in the context of climate change, resource management, and rural entrepreneurship.



DAY-WISE SESSION DETAILS:

DAY 1 - INAUGURATION & THEORY SESSION :

The program began with a formal inaugural ceremony attended by dignitaries and participants.

Dr. Atom Anupama Devi, Founder of ChanKorb Pvt. Ltd. and Biotechnology Ignition Grant (BIG) NE Grantee, conducted a highly engaging theory session focusing on:

- The science and significance of banana fibre extraction.
- Sustainability and circular economy in agri-waste utilization.
- Entrepreneurship opportunities and market scope for banana fibre-based products.
- Case studies from her own enterprise and challenges in scaling eco-products.



DAY 2 - PRACTICAL DEMONSTRATION SESSION

- Participants were guided through a hands-on practical training session.
- Topics and activities included:
 - Identification and preparation of banana pseudostem for extraction.
 - Manual and semi-mechanized extraction of fibres.
 - Cleaning, drying, and bundling techniques for fibre preservation.
 - Live demo on making basic handicraft and handloom items using the extracted fibre.
- Participants engaged in small group work and interacted with mentors for real-time feedback.



DAY 3 - FIELD VISIT & CERTIFICATE DISTRIBUTION

- Participants visited the ChanKorb Pvt. Ltd. facility to witness: Topics and activities included:
 - Live demonstration of industrial-level fibre extraction machines.
 - Stages of fibre processing, dyeing, and product design.
 - Interaction with production team and insights into supply chain and sales strategies.
- The visit provided exposure to the commercial side of sustainable fibre innovation.
- The program concluded with a Certificate Distribution Ceremony, acknowledging the commitment of each participant.



IMPACT & OUTCOMES:

- Strengthened awareness on sustainable and low-cost entrepreneurial models.
- Promoted women-led ventures in eco-crafts and rural enterprises.
- Encouraged innovation and local resource utilization for livelihood generation.
- Laid the foundation for future collaboration between academia, startups, and innovation hubs.

CONCLUSION:

This 3-day Entrepreneurship Development Program marked a milestone in promoting green entrepreneurship in Manipur, empowering individuals to look at agricultural waste as an opportunity rather than a burden. The collaborative efforts of DM University, MTI-HUB, and ChanKorb Pvt. Ltd. have set a path forward for skill development, sustainability, and economic empowerment in the region.



5-DAYS ENTREPRENEURSHIP DEVELOPMENT PROGRAM

FOR SHORTLISTED BENEFICIARIES UNDER
UNDER CHIEF MINISTER'S ENTREPRENEURSHIP SUPPORT
SCHEME (CMESS) 24TH - 28TH JUNE 2025

The Manipur Technology Innovation Hub (MTI-HUB), under the guidance of the Planning Department, Government of Manipur, successfully organized a **5-day Entrepreneurship Development Program (EDP)** from **24th to 28th June 2025** for shortlisted beneficiaries under the **Chief Minister's Entrepreneur Support Scheme (CMESS)**. The program aimed to equip budding entrepreneurs with essential knowledge, skills, and exposure to relevant schemes, financial systems, and emerging technologies.

EVENT HIGHLIGHTS:

- 22 SESSIONS
- INAUGURATED BY DR. R.K. RADHESANA DEVI, DIRECTOR, PLANNING DEPARTMENT, GOVT. OF MANIPUR
- 310 PARTICIPANTS

INAUGURAL SESSION

The event commenced with an inaugural session graced by **Dr. R.K. Radhesana Devi**, Director, Planning Department, Government of Manipur, who highlighted CMESS as a transformative initiative to nurture MSMEs in Manipur.



DAY-WISE SUMMARY:

DAY 1 - INTRODUCTION TO ENTREPRENEURSHIP & OPPORTUNITIES

CMESS Guidelines, Startup ecosystem in Manipur, Entrepreneurial mindset, types of entrepreneurs, benefits for youth & women.

Dr. Rajiv Kangabam, Lead, MTI-HUB conducted the first technical session, providing an overview of CMESS guidelines and the startup ecosystem in Manipur. He explained the entrepreneurial mindset, types of entrepreneurs, and the benefits available for youth and women.



Government Initiatives by Directorate of Veterinary and Animal Husbandry, Government of Manipur



Dr. Y. Sovarani Devi, Veterinary Officer, Directorate of Vety. & A.H., Government of Manipur delivered an insightful session on government initiatives in livestock sectors. She elaborated on the various CMESS-supported schemes in piggery, poultry, and goat farming and discussed practical approaches to animal healthcare, vaccination, and productivity enhancement.

Government Initiatives by Department of Fisheries, Government of Manipur

Mr. Sapam Jiten Singh, Nodal Officer from the Department of Fisheries, Government of Manipur explained the wide range of entrepreneurial opportunities in the fisheries sector.

He discussed the schemes and incentives offered by the government for fish farmers and encouraged the adoption of integrated and sustainable aquaculture practices.



MARKET RESEARCH, VALIDATION & CASE STUDIES

- **Mr. Okram Premjit Singh, President of Maiyon Agro LLP**, emphasized the importance of market research and validation. Through interactive discussions, he helped participants understand customer needs, pricing strategies, and how to conduct simple market surveys. He shared real local case studies and inspired participants to align their ideas with market demands.



DAY 2 - BUSINESS PLANNING, MARKET FIT, & PRODUCT STRATEGY

MSME Ecosystem in Manipur

Dr. Sinam Yoirentomba, Deputy Director, MSME Technology Centre Imphal opened the day by providing a comprehensive overview of the MSME classification system and the challenges MSMEs face in Manipur.

He discussed local trends, gaps in the market, and shared how MSME Technology Centre supports budding entrepreneurs through technical training and incubation support.



Business Model Canvas

- **Mr. Roshnikumar Yambem, Managing Director of Globizs Web Solutions Pvt. Ltd.,** facilitated an engaging session on Business Model Canvas (BMC).
- He explained each of the BMC components, such as customer segments, value propositions, and revenue streams, and guided participants through exercises to create their own business models.

Branding & Digital Marketing for MSMEs

Mr. Rolex Maibam, Founder of RMdigitals, delivered a practical talk on branding and digital marketing strategies tailored for MSMEs.

He discussed how rural entrepreneurs can build a brand identity and leverage digital platforms like Facebook, Instagram, and WhatsApp to reach a larger customer base.



BUSINESS OPPORTUNITIES & INTERACTIVE SESSION

- Mr. Chongtham Dhurvatar Khaba, Founder of Avian House, who narrated his entrepreneurial journey in the livestock sector.
- He highlighted how to spot local business opportunities, build efficient supply chains, and scale small businesses. He also addressed challenges in livestock farming and offered personal insights into overcoming them.



DAY 3 - DIGITAL TOOLS, EMERGING TECHNOLOGIES & FUNDING OPPORTUNITIES

Digital Tools for MSMEs

- **Mr. Ailan Maibam, Founder, Lamzing Technologies Pvt. Ltd.** introduced the participants to a range of digital tools that can enhance productivity, record-keeping, and customer engagement.
- He demonstrated tools like Google Sheets, Zoho, and Canva and emphasized how these tools can simplify operations for MSMEs.



Emerging Technologies for Entrepreneurs

- **Mr. Aeroshil Nameirakpam, Founder of Nibiaa Devices Pvt. Ltd.**, delivered a session on emerging technologies such as IoT, AI, and automation.
- He shared how his company integrates technology with local agriculture and encouraged entrepreneurs to explore tech-driven solutions for efficiency and innovation.

Funding Opportunities

- **Mr. Robinson Longjam, Business Development Manager at MTI-HUB**, presented a comprehensive overview of funding opportunities available through Startup India, Startup Manipur, DST, DBT, and Stand-Up India.
- He explained the eligibility criteria, documentation, and key steps required to avail of these schemes.



CASE STUDY ANALYSIS & INTERACTIVE SESSION

- **Dr. Atom Annupama Devi, Founder, Chankorb Pvt. Ltd.** conducted an interactive case study session. She shared her experience of applying for and receiving startup funding and emphasized the importance of mentorship, proper documentation, and pitching skills.
- She encouraged participants, especially women, to take bold steps in launching their ventures.



DAY 4 - LEGAL & REGULATORY COMPLIANCE

Legal Setup for MSMEs

- **Mr. Yumnamcha Henthoiba Mangang**, a Chartered Accountant from NHYT & Associates, explained the formal legal setup processes for MSMEs, including registration as proprietorship, LLP, OPC, and Private Limited Company.
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- He covered tax registration, PAN, business bank accounts, and provided guidance on compliance documents.



Compliance & Documentation for MSMEs

- **Mr. Birdas Laishram**, Company Secretary at MSPDCL, followed with a detailed session on regulatory compliance. He covered essential documents and licenses such as UDYAM, FSSAI, DIC registration, and trade licenses.
- His step-by-step approach helped demystify the compliance journey for first-time entrepreneurs.

Budgeting & Cash Flow Management, Bookkeeping & Records

- **Dr. Kshetrimayum Ranjan Singh**, Assistant Professor at Manipur University, led a practical session on budgeting and bookkeeping.
- He introduced simple methods to estimate monthly income and expenses, shared cash flow formats, and explained how to track customer dues and taxes using easy-to-use templates.



CASE STUDY ANALYSIS & INTERACTIVE SESSION

- Ms. Hanjabam Shubra Devi, Founder of Meira Foods, shared her entrepreneurial journey, focusing on financial discipline and documentation.
- She highlighted how sound financial practices helped scale her business and encouraged participants to maintain regular records to gain access to funding.



DAY 5 - FINANCIAL LITERACY & GOVERNMENT SCHEME

Financial Literacy for MSMEs

- **Ms. Nejolata Haobijam, Chief Manager of Bank of Baroda, Imphal**, opened the final day with a session on financial literacy for rural entrepreneurs.
- She emphasized the importance of savings, banking, interest rates, and insurance and explained how MSMEs can use mobile banking and other digital platforms effectively.



Access to Credit & Funding opportunities

- **Mr. Asem Roshan, Branch Manager at Manipur Rural Bank, Khumbong Branch**, delivered a session on credit access for MSMEs.
- He provided detailed insights on MUDRA loans, PMEGP, SHG-bank linkage programs, and discussed documentation and loan application formats.

Government Schemes & NABARD Support

- **Mr. Dineshor Thoudam, District Development Manager at NABARD**, spoke about various schemes and support programs offered by NABARD for rural MSMEs.
- He shared information about credit guarantee schemes, infrastructure development initiatives, and NABARD's role in supporting marketing and capacity-building.



CASE STUDY ANALYSIS & INTERACTIVE SESSION

- Dr. Moirangthem Dayananda, Managing Director of Medilane Healthcare, narrated his startup journey and the role of government support in scaling Medilane.
- He provided valuable tips on aligning startup models with healthcare needs and encouraged aspiring entrepreneurs to think socially and act strategically.



ONE-DAY WORKSHOP ON “POWER OF BUILDING A WEBSITE: WHY EVERY STARTUP NEEDS A WEBSITE”

25TH JUNE, 2025

In today's digital era, a website is the gateway for any startup to establish credibility, expand reach, and accelerate growth. Recognizing this need, **Manipur Technology Innovation Hub (MTI-HUB)**, in collaboration with **Lamzing Technologies Pvt. Ltd.**, organized a one-day workshop titled “**Power of Building a Website: Why Every Startup Needs a Website**” on 25th June 2025 at MTI-HUB office, Imphal. The session focused on guiding aspiring and early-stage entrepreneurs to harness digital tools and kickstart their online journey.

EVENT HIGHLIGHTS:

- EXPERT-LED KNOWLEDGE SHARING
- PRACTICAL WEBSITE BUILDING DEMO
- TAILORED FOR STARTUPS
- 30+ ATTENDEES

SESSION OVERVIEW

- The workshop began with a warm welcome and introductory remarks by the **Dr. Rajiv Kangabam, Lead, MTI-HUB**, setting the tone for the day's theme—empowering startups through digital presence.
- The technical session was conducted by **Mr. Raikumar, Senior Software Engineer at Lamzing Technology Pvt. Ltd.**, who brought in years of practical experience in software development and digital strategy.



The session was structured in an interactive and step-by-step format to cater to both tech-savvy entrepreneurs and those with minimal digital experience. The following key topics were covered during the session:

- **Importance of a website in the startup ecosystem.**
- **Choosing the right domain, hosting services, and tools.**
- **Essentials of a user-friendly and responsive design.**
- **Live demonstration of building a simple website or landing page.**
- **SEO basics, analytics, and integrating customer engagement tools.**
- **Open discussion and personalized guidance for participants.**

IMPACT & OUTCOME

- **Awareness Boost:** Startups realized the value of a professional online presence in enhancing business reach and trust.
- **Skill Development:** Participants gained confidence in using basic website tools and techniques.
- **Digital Action Plans:** Many attendees expressed intent to build or improve their websites within the next few months.
- **Stronger Tech-Startup Collaboration:** The event fostered networking between tech experts and aspiring entrepreneurs for future support.



WELCOME ABOARD



**ONBOARDING NEW STARTUP
LUWANG ORTHOCARE PRIVATE LIMITED**

UPCOMING EVENT



BCKIC
Bhubaneswar City
Knowledge Innovation
Cluster Foundation

3-Days Training Program on Perfumery Unlocking Business Opportunities through Fragrance Crafting

Perfumes to be covered :

- Attar
- Body Mist
- Deodorant Spray
- Spray Perfume
- Solid Base Perfume
- Room Freshener



Key Takeaways

- Learn the basics of perfume formulation
- Gain hands-on experience in scent creation
- Understand the theory of essential oils
- Understand packaging and branding essentials
- Explore perfume making as a business opportunity



Registration Fee :
₹ 1000/-

SCAN TO REGISTER



Date: 20th - 22nd August, 2025
Time: 11:00 AM onwards
Venue: MTI-HUB, IT Park, Mantripukhri,
Imphal

ORGANIZED BY:

MANIPUR TECHNOLOGY INNOVATION HUB (MTI HUB)
in collaboration with
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