



MTI-HUB Newsletter

March, 2025

Prepared by :

**MANIPUR TECHNOLOGY
INNOVATION HUB**

THREE DAYS COMPREHENSIVE CAPACITY BUILDING PROGRAM ON KANGLAYEN (SCHIZOPHYLLUM COMMUNE) CULTIVATION 7TH, 8TH & 9TH MARCH, 2025

MTI-HUB is happy to partner with **Generation Net Nutrition** and **Thamballeima Mycelia** for **3 days Comprehensive Capacity Building program on Kanglayen (Schizophyllum commune) Cultivation** from 7th to 9th March, 2025 at MTI-HUB, Imphal.



During the first day theory session, **Robinson Longjam, Business Development Manager, MTI-HUB** address the participants about the **Role of MTI-HUB in helping and supporting Innovators.**

He highlighted about the objective and vision of MTI-HUB, its facilities offered to the Innovators, program and activities conducted and the impact so far it has created in terms of funding support, mentoring, hand holding and networking facilities to the young entrepreneurs.



Dr. Thiyaam General, Founder, Generation Net Nutrition Pvt. Ltd. address the gathering about **Gaps in the sustainable Mushroom Production**. He emphasized issues such as lack of standardized cultivation practices, limited access to high-quality spawn, and the absence of proper post-harvest infrastructure, which often leads to spoilage and loss.



He also pointed out the inadequate training and awareness among farmers, particularly in rural areas, regarding sustainable and climate-resilient cultivation techniques.

Mr. Khogen Sharma, Founder of Thambal Leima Mycelia and a National Awardee of Progressive Mushroom Grower by ICAR-Directorate of Mushroom Research (DMR), Solan, Himachal Pradesh, delivered a highly informative session on the **"Know-How of Kanglayan Production" during the program.**



Mr. Sharma, renowned for his pioneering work in mushroom cultivation in the Northeast region, shared his in-depth knowledge on the step-by-step process of Kanglayan production, a highly

valued indigenous mushroom species with significant nutritional and economic importance in Manipur.

He elaborated on the ecological requirements, substrate preparation, inoculation techniques, and natural symbiotic conditions essential for the successful cultivation of Kanglayan, which traditionally grows in association with termite mounds.

During the **two days** practical session, participants have given hands on training on substrate preparation, Bagging, Sterilization, inoculation, Incubation and success story.

Around **35 individuals** have participated the training program and certificate of participation have been distributed to all the participants.



FIRST PRODUCT LAUNCHING OF CHANKORB PVT. LTD. 9TH MARCH, 2025

Chankorb Pvt. Ltd., a promising startup incubated at the **Manipur Technology Innovation Hub (MTI-HUB)**, successfully hosted its 1st Product Launching Event on **9th March 2025**. Chankorb is focused on developing sustainable and eco-friendly products using banana fiber, promoting green alternatives in the fashion and lifestyle industry.



MTI-HUB's Role and Support:

Chankorb's success is closely linked to the comprehensive support system provided by MTI-HUB, which includes:

- **Incubation and Mentoring:** Chankorb has been incubated at MTI-HUB since its early stages. The MTI-HUB team has provided continuous guidance on business development, product innovation, and branding strategies.
- **Funding Support:** With facilitation by MTI-HUB, Chankorb received crucial funding through KIIT-TBI under the BIRAC Biotechnology Ignition Grant (BIG) scheme. MTI-HUB assisted the startup throughout the application process, due diligence, and implementation stages.
- **Capacity Building & Hand-Holding:** The startup benefited from regular capacity-building sessions, one-on-one mentoring, business model refinement, and prototyping support under the MTI-HUB incubation program.

The event marked a major milestone in the startup's journey, highlighting its innovations and achievements through a **fashion show** featuring apparel and lifestyle accessories made entirely from banana fiber products developed by Chankorb.

Dignitary Participation: The event was graced by several eminent guests including:

- **Ms. Pooja Elangbam**, IAS
Director, Tourism, Govt. of Manipur
- **Prof. Dr. Ch. Ibohal Meitei**,
Director R&D Cell, Manipur University
- **Ms. Neeta Arambam**, Joint
Director, Directorate of
Environment and Climate
Change, Government of
Manipur

These dignitaries applauded the innovative approach taken by Chankorb and expressed appreciation for MTI-HUB's efforts in promoting sustainable entrepreneurship in the region.



A ONE DAY OUTREACH PROGRAM ON MISSION SHAKTI: A SCHEME FOR WOMEN ENTREPRENEURS 22ND MARCH, 2025

The Mission Shakti 2025 Outreach Program, organized by **Manipur Technology Innovation Hub (MTI-HUB)**, was held to introduce women entrepreneurs to the Mission Shakti initiative and guide them through the application and funding processes. The one-day program served as a vibrant knowledge-sharing platform, drawing participation from over **60 dynamic women entrepreneurs**—including startup founders, Self-Help Group (SHG) members, Farmer Producer Company (FPC) representatives, independent entrepreneurs, and small and medium-scale business owners from diverse sectors.

Program Objectives and Format :

The outreach program was designed to:

- **Raise awareness** about the Mission Shakti 2025 scheme and its two key sub-schemes: Sambal (for safety and security) and Samarthya (for empowerment and entrepreneurship).
- Provide **step-by-step guidance** on the application process for financial assistance, mentorship, and business development support.
- Facilitate **networking and peer learning** among women entrepreneurs.
- Assist participants in developing **investment-ready business profiles** and understanding eligibility criteria.

The event commenced with a welcome address by **Dr. Rajiv Kangabam, Lead, Manipur Technology Innovation Hub (MTI-HUB)**, who provided an insightful overview of **MTI-HUB's** incubation ecosystem and its mission to build a robust startup and innovation platform in Manipur.

He emphasized the role of women entrepreneurs in driving socio-economic development and the importance of tapping into government schemes like Mission Shakti to overcome financial and market-related barriers.



Technical Session on Mission Shakti 2025

The technical session was led by **Ms. Velloree Khuraijam, Technical Associate at MTI-HUB**, who provided a comprehensive presentation on the Mission Shakti 2025 scheme, covering :

- **Objectives** and components of the scheme.
- Types of **financial assistance** and support available for women-led enterprises.
- **Eligibility criteria**, required documents, and timeline for application.
- How to create an **effective business profile** and project proposal.
- Tips on maximizing benefits from the program through proper planning and documentation.



Participants were also guided through a live demonstration of the application process, with clarifications provided on common doubts regarding registration, business validation, and post-application follow-up.



The session was followed by a highly interactive Q&A round, where many attendees shared their current business status, challenges faced in accessing funding or scaling operations, and how they intend to benefit from Mission Shakti 2025.

The Mission Shakti 2025 Outreach Program successfully provided women entrepreneurs with the knowledge, resources and confidence needed to scale their businesses and access funding opportunities. Through insightful sessions, interactive discussions and networking opportunities, participants gained a clear understanding of the Mission Shakti 2025 initiative, including its mentorship, financial assistance and business matchmaking support.

The Mission Shakti 2025 Outreach Program successfully:

- Demystified the application process for over 60 women entrepreneurs.
- Inspired participants to formalize and scale their ventures using government support.
- Created a stronger link between women entrepreneurs in Manipur and the support systems available through MTI-HUB and the Mission Shakti scheme.
- Opened doors for potential incubation of new women-led startups under MTI-HUB.

MTI-HUB reaffirms its commitment to building a gender-inclusive entrepreneurial ecosystem and will continue to organize such outreach and capacity-building programs to ensure that women from all backgrounds can thrive in business.



STATES' STARTUP RANKING : 2-DAY KNOWLEDGE EXCHANGE WORKSHOP 10 & 11 MARCH, 2025

The **2-Day Knowledge Exchange Workshop**, an initiative under the **5th Edition** of **States' Startup Ranking** led by DPIIT, was successfully held in Kohima, Nagaland, on March 10-11, 2025. Organized by the Government of Nagaland, the workshop provided a valuable platform for representatives from 17 states to exchange best practices and strategies for strengthening the startup ecosystem.

Team Manipur was represented by the **Dr. Rajiv Kangabam, Lead of MTI-HUB**, along with Deputy Director of the Department of Planning, Government of Manipur, and a representative from Manipur Technical University, Imphal.

Key sessions covered topics such as :

- **Startup policy evolution,**
- **Government-backed financial assistance**
- **Strategies to build a resilient entrepreneurial environment.**

During the event, **Dr. Rajiv Kangabam** participated in a panel discussion, where he shared key insights on Manipur's efforts in fostering innovation, supporting early-stage startups, and building collaborative ecosystems.



His participation provided a valuable perspective on challenges and opportunities unique to the northeastern region and emphasized the importance of regional cooperation in scaling the national startup vision.

Participants engaged in interactive case studies, analyzing real-world challenges faced by startups and exploring practical solutions. Additionally, the event fostered networking opportunities, allowing Manipur's delegation to establish connections with other state representatives, policymakers, and industry leaders.



MTI-HUB's participation enabled valuable takeaways for Manipur's startup ecosystem. Learning from successful policies in other states, Manipur can refine its own startup initiatives, improve access to funding, and strengthen incubation support. The event also highlighted opportunities for cross-state collaborations, paving the way for joint initiatives and resource sharing.





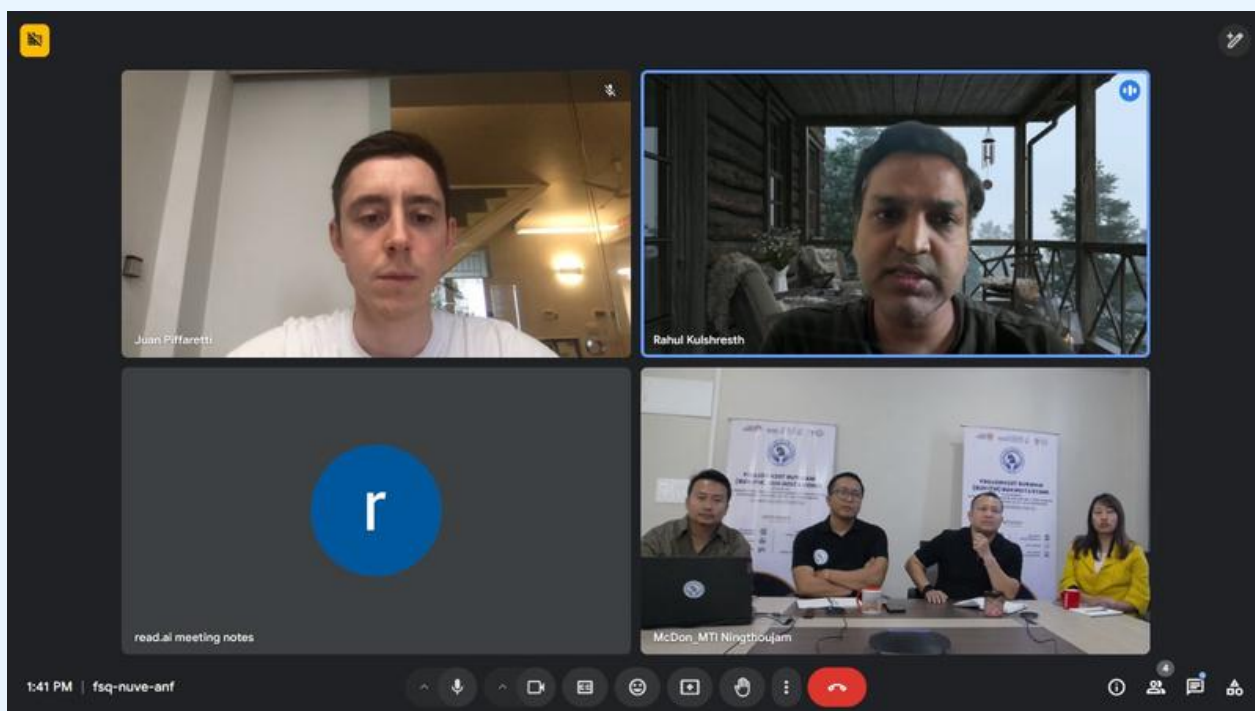
MEETING BETWEEN MTI-HUB AND SWISSNEX REPRESENTATIVES 5TH MARCH, 2025

A meeting was held between representatives of MTI-HUB and Swissnex to explore potential collaboration opportunities in strengthening the startup ecosystem. The discussion focused on fostering innovation, knowledge exchange, and international partnerships to support startups in Manipur and beyond.

Key points discussed:

- Collaboration on Incubation & Acceleration Programs – Exploring joint initiatives to support early-stage startups with mentorship, funding opportunities, and market access.
- Exchange Programs & Knowledge Sharing – Facilitating entrepreneur and expert exchanges between Manipur and Switzerland to enhance global exposure and technical expertise.
- Access to Global Markets – Creating pathways for startups incubated at MTI-HUB to connect with Swiss and European investors, industry leaders, and innovation hubs.

Both parties expressed enthusiasm for establishing a long-term partnership and agreed to explore concrete steps toward implementation, including joint events, pilot projects, and ecosystem engagement.



MTI-HUB VISIT TO PURPLE FEST 2025, SAJIBUKEITHEL 2025, AND STATE KRISHI MELA 2025

27TH MARCH, 2025

MTI-HUB team visited three key events and expos in March 2025 to enhance networking, foster collaborations, and explore innovative opportunities.

These events included:

- **Purple Fest 2025 for Divyangjan**, organized by the Composite Regional Centre for Skill Development, Rehabilitation, and Empowerment of Persons with Disabilities.
- **Sajibu Keithel 2025**, organized by the Manipur Urban Development Agency (MUDA).
- **State Krishi Mela 2025**, organized by the Department of Agriculture, Government of Manipur.

MTI-HUB'S ENGAGEMENT AND KEY TAKEAWAYS :

Purple Fest 2025 for Divyangjan

- MTI-HUB representatives engaged with stakeholders working towards skill development, rehabilitation, and empowerment of persons with disabilities (Divyangjan).
- The visit provided insights into assistive technologies and vocational training programs that could be integrated into entrepreneurial initiatives.
- Potential collaborations were identified to support inclusive entrepreneurship by providing incubation and mentoring support to startups led by Divyangjan.



Sajibu Keithel 2025:

- MTI-HUB explored local entrepreneurial activities, particularly focusing on traditional artisans, women entrepreneurs, and micro-business owners participating in the festival.
- The team interacted with vendors and showcased how MTI HUB's incubation programs could support scaling their businesses through mentorship, financial assistance, and innovation-driven approaches.
- Opportunities for digital transformation and e-commerce adoption were discussed to help local businesses expand their reach beyond physical markets



State Krishi Mela 2025 :

- MTI-HUB attended the event with the objective of connecting with agri-based startups, farmers, and agri-entrepreneurs to explore innovative solutions in the agricultural sector.
- Discussions were held with key stakeholders on sustainable farming practices, value-added agri-products, and technology-driven agricultural solutions.
- The event provided an avenue for networking with policymakers, research institutions, and entrepreneurs, emphasizing the role of incubation in agri-innovation.
- Several agri-startups were identified for potential incubation support at MTI-HUB, focusing on product development, market linkages, and funding opportunities.



CONGRATULATIONS TO MTI-HUB INCUBATEES



Nibiaa Devices a MTI-HUB startup incubatee has secure Runners-Up with cash prize of **Rs. 2 Lakhs** at the **NER Tech Hackathon 2025** organize by North Eastern Region Community Resource Management Society at Guwahati.



Chankorb Pvt. Ltd. a MTI-HUB startup incubatee has secure **Rs. 1.3 Lakhs** at **WISSER & Family Innovation Challenge 2.0** organize by Bosco Institute, Jorhat with an objective of empowering local artisans in the north East with innovative livelihood solutions.

INCUBATEES HIGHLIGHT

We're proud to share that **Dieticare Tribal Essence Pvt. Ltd.**, an incubatee at MTI-HUB, participated in the **HADSA Annual Conference 2025** held on 21st March 2025 at Holiday Inn, Andheri East, Mumbai. The event brought together industry professionals and regulatory experts to discuss the evolving landscape of nutraceuticals and health foods.

Dieticare Tribal Essence Pvt. Ltd. had the opportunity to explore the latest trends in wellness, network with key stakeholders, and **was also one of the winners of a conference gift hamper**. MTI-HUB congratulates her on this meaningful experience and continues to support the journey in promoting health and nutrition innovation.





WELCOME ABOARD



Onboarding New Startup **M/s IMPHAL SERVICE**



UPCOMING EVENT



STARTUP SURGE MANIPUR

Unlocking Venture Capital Funding Opportunities &
Potential for Startups through Manipur Startup Venture Fund (MSVF)



Who should attend?

- ▶ Startups & Early-stage companies
- ▶ Startup Founders & Entrepreneurs
- ▶ Incubators & Startup Ecosystem players
- ▶ Aspiring Entrepreneurs/Students

Agenda

- ▶ Insights on **Manipur Startup Venture Fund**
- ▶ Expert-led Venture Capital Funding Session
- ▶ Compliance & Regulatory Aspects of Startups
- ▶ Networking Opportunities

More Information

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29th April, 2025

Time: 9:30AM onwards

Limited

80

 Seats Only

Registration Only:
Scan QR Code &
Submit the form



Venue

Manipur Information Technology Park,
Mantripukhri, Imphal East, Manipur - 795002



MTI-HUB NEWSLETTER

The Gateway to South-East Asia & now **The Next Hot-Spot For Startups**



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