



Department of
Information Technology
Government of Manipur



BCKIC
Bhubaneswar City
Knowledge Innovation
Cluster Foundation



MTI-HUB NEWSLETTER

NOVEMBER, 2024

MANIPUR TECHNOLOGY INNOVATION HUB

13TH ROADSHOW ON MTI-HUB JCRE GLOBAL COLLEGE, IMPHAL 8TH NOVEMBER, 2024

Manipur Technology Innovation Hub (MTI-Hub) successfully organized its **13th Roadshow on 8th November 2024 at JCRE Global College, Imphal**, commencing at 11:00 AM. This event aimed to promote the incubation facilities and infrastructure offered by MTI-Hub, designed to support aspiring startups. Additionally, the Roadshow served as a platform to spread awareness about various government funding schemes and initiatives.

The session provided participants with valuable insights into the grants and programs available to foster a robust startup ecosystem in Manipur. By connecting innovators with resources, the event marked another step toward empowering local startups to thrive.

The Roadshow started with a welcome address by **Mr. P. Yaipharen Punsiba Meetei, Faculty of Management, JCRE Global College**, welcoming the team members of Manipur Technology Innovation Hub and all the other participants and sharing the importance of such an event in the institute.

Further, **Mr. Sanjenbam Jugeshwor Singh, Head of Academics, JCRE Global College** emphasized to the participants the significance of hosting such events within the institute and how they can capitalize on these opportunities for growth. Additionally, underscored the importance of entrepreneurship in today's era and discussed how it can be explored as a viable career path.



Dr. Rajiv Kangabam, Lead, Manipur Technology Innovation Hub (MTI-Hub) provided an insightful overview of MTI-Hub's objectives, emphasizing the critical role of the Technology Business Incubator in fostering innovation and entrepreneurship in Manipur. He highlighted the contributions of KIIT TBI and BCKIC in supporting startups and outlined the state-of-the-art facilities and infrastructure that MTI-Hub will offer to strengthen the startup ecosystem.

Dr. Rajiv also detailed various funding opportunities available for innovation and entrepreneurship, spanning from ideation to commercialization.

He discussed programs such as the Social Innovation Immersion Program, DST NIDHI initiatives (EIR and PRAYAS), MeitY TIDE 2.0, Biotechnology Ignition Grant, Innovation for Defence Excellence, MSME-BI, ARISE ANIC, PRISM, SBIRI, BIPP, Atal New India Challenge, SEED Fund, LEAP Fund, AcE Fund, and others.



Mr. Okram Premjit Singh, President of Maiyon Agro LLP and Grantee of the BIRAC BIG, BIRAC SBIRI, RKVY RAFTAAR and Startup Manipur delivered an inspiring session where he shared his entrepreneurial journey and the challenges he encountered during the initial stages of building his startup.

Drawing from his personal experiences, he provided valuable insights into navigating the hurdles faced by budding entrepreneurs and emphasized the importance of resilience and adaptability in overcoming obstacles. He encouraged the participants to remain persistent in their efforts and continuously refine and improve their ideas to achieve success.



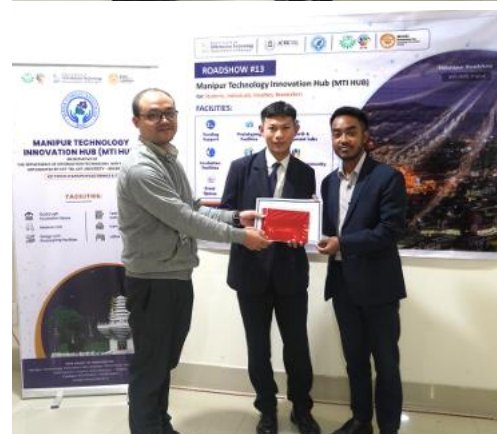
His session served as a motivational roadmap, reminding the audience that setbacks are stepping stones to growth and that innovation thrives on perseverance and a willingness to learn and evolve.

An elevator pitch session was conducted among the participants and the best three were selected.

1st Prize : Laishram Tarun Singh and Ahongshangbam Victoria
Topic: Cultivation of Seasonal Food

2nd Prize : Sorokhaibam Birjit Singh, Bh. Samith Sharma, Laishram Barun Meitei, Naorem Devachandra Singh & Waikhom Ashok Meitei
Topic : Customization of gift hamper, and customized cloth print

3rd Prize : Santosh Moirangthem and Lungnalak Pamei
Topic : Manufacturing of Ginger Tea and also ginger cultivation.



Following the pitching session, a quiz was organized to assess the participant's understanding of entrepreneurship. The activity aimed to gauge their knowledge, reinforce key concepts and encourage active engagement with the entrepreneurial themes discussed during the event.

The winner of Quiz competition was **Miss Kh Shaliha Devi**

As a concluding remark, **Miss Rebika Wangkhem, Assistant Professor, Faculty of Computer Science, JCRE Global College, Imphal** expressed gratitude to the Manipur Technology Innovation Hub for their efforts in reaching out to JCRE Global College and providing valuable insights into various funding opportunities and how startups can effectively utilize them. Miss Rebika also extended heartfelt thanks to the staff members, students and all other participants for their active involvement and contribution to the success of the program.



45TH FISH FAIR-CUM-FISH CROP COMPETITION FOR NINGOL CHAKKOUBA FESTIVAL 2ND NOVEMBER, 2024

The 45th Fish Fair-cum-Fish Crop Competition, held on November 2, 2024, at Hapta Kangjeibung, Imphal, was a grand success organized by the Department of Fisheries, Government of Manipur. The fair was timed strategically, taking place one day before Ningol Chakkouba, a significant festival in Manipur, to ensure fresh fish supply to the public at affordable, government-fixed prices. The fair provided a meaningful opportunity for fish farmers, as well as the public who came in large numbers to celebrate the festival with locally-sourced fish

Dignitaries and Inauguration The event was inaugurated with the presence of esteemed guests:

- **Shri Maharaja Leishemba Sanajaoba,**
Hon'ble Member of Parliament, Rajya Sabha
- **Shri Heikham Dingo Singh,**
Hon'ble Minister for Social Welfare, Fisheries & Skill, Labour, Employment & Entrepreneurship, Government of Manipur
- **Shri Asnikumar Moirangthem**
Hon'ble Chairman, Loktak Development Authority, Government of Manipur



The MTI Hub team used the fair as an opportunity to directly interact with fish farmers, understanding their unique challenges in fish production and sales. The farmers expressed concerns about:

- **Market accessibility and competition**
- **Transportation logistics and associated costs**
- **Need for technological support to improve yield and reduce spoilage.**

The MTI Hub team gathered these insights to identify potential areas where technology and innovation could address these issues, thereby supporting the growth of Manipur's fishery sector

Nga Keithel, a startup incubated at the Manipur Technology Innovation Hub (MTI Hub), made a notable impact at the 45th Fish Fair cum Fish Crop Competition, engaging the public and achieving strong sales with 900kg (approx.) of fish sold. As an innovative platform focused on providing fresh, locally sourced fish and agro products, Nga Keithel distinguished itself among the numerous stalls through its unique, community-oriented approach.



45th Department of Fishery, Government of Manipur FISH FAIR-CUM-FISH CROP COMPETITION

2nd November 2024
at Hapta Kangjeibung, Imphal

CATLA	ROHU	MRIGAL	COMMON CARP	GRASS CARP	SILVER CARP	PENGBA/KHABAK	NGAHEI	SARENG (W. attu)
Below 2Kg. ₹220	Below 1Kg. ₹220	Below 1Kg. ₹220	Below 1Kg. ₹220	Below 2Kg. ₹250	Below 3Kg. ₹200	Below 300gm ₹450	1Kg. Above ₹220	Upto 1Kg. ₹1100
2Kg. & Above ₹300	1Kg. & Above ₹280	1Kg. & Above ₹280	1Kg. & Above ₹250	2Kg. & Above ₹280	3Kg. & Above ₹320	Above 300gm ₹550	3Kg. Above ₹300	1Kg. & Above ₹1200
5Kg. & Above ₹380	2Kg. & Above ₹350	2Kg. & Above ₹350	2Kg. & Above ₹280	5Kg. & Above ₹380	3Kg. & Above ₹220			

NGATON	UKABI (Anabas)	POROM (Murrel)	Tunghanbi (Tilapia)	JAVA PUTI	MEITEI NGAKRA
Per Kg. ₹50	Per Kg. ₹200	Per Kg. ₹300	Per Kg. ₹150	Per Kg. ₹200	Per Kg. ₹900



MTI-HUB STARTUP MENTORING SESSIONS NOVEMBER 7TH, 19TH, AND 27TH, 2024

MTI-HUB conducted a series of **Startup Mentoring Sessions on November 7th, 19th, and 27th, 2024**, to provide tailored support and guidance to startups. These sessions aimed to understand the specific needs and challenges faced by startups and offer solutions through MTI-HUB's incubation programs and resources. This initiative is part of the ongoing efforts to support winners and consolation prize recipients of the MTI-HUB Innoventure: Startup Pitch Challenge 2024.

OBJECTIVES:

- To identify the individual requirements and challenges faced by startups in their growth journey.
- To provide tailored mentorship and strategic advice for scaling their businesses.
- To explore opportunities for incubation support at MTI-HUB, including workspace, funding, technical guidance, and networking opportunities.

SESSION HIGHLIGHTS:

- For early-stage startups, the session delved into refining business models, understanding market dynamics, and leveraging MTI-HUB's resources for ideation and prototyping.
- For Mid-stage startups were mentored on scaling operations, identifying funding opportunities, and strengthening their go-to-market strategies.
- For advanced-stage startups discussed investment readiness, exploring partnerships, and market expansion strategies. Special emphasis was placed on leveraging incubation facilities at MTI-HUB to achieve sustainable growth.



SUPPORT PROVIDED:

Incubation Facilities:

- Startups were introduced to the incubation opportunities at MTI-HUB, including access to co-working spaces, technical labs, and prototyping equipment.

Mentorship:

- One-on-one mentorship sessions were organized with industry experts, focusing on sector-specific challenges and growth strategies.

Funding Guidance:

- Startups were guided on applying for government grants, angel investment, and venture capital.

Networking Opportunities:

- Participants were connected to a broader ecosystem of entrepreneurs, investors, and stakeholders through MTI-HUB's network.

OUTCOMES:

- Several startups have initiated discussions to formally join MTI-HUB's incubation program.
- Customized action plans were developed for each participating startup to guide their next steps.
- Increased awareness of the resources and support systems available at MTI-HUB.
- Strengthened collaboration between startups and local academic institutions to foster innovation.



The mentoring sessions reinforced MTI-HUB's commitment to nurturing the startup ecosystem in Manipur. By building on the success of the Innoventure: Startup Pitch Challenge 2024, MTI-HUB is fostering a culture of innovation and entrepreneurship through continuous engagement and support. Future sessions will continue to build on this momentum, ensuring that startups receive sustained guidance and resources to thrive.



CAPACITY BUILDING PROGRAM ON ESSENTIALS OF COMPANY FORMATION AND REGULATORY COMPLIANCE FOR STARTUPS 22ND NOVEMBER, 2024

The MTI-HUB organized a one-day **Capacity Building Program on Essentials of Company Formation and Regulatory Compliance for Startups** on 22nd November 2024. This program aimed to provide startups with critical insights into the foundational aspects of company formation, legal frameworks, and compliance requirements necessary for sustainable growth and operational efficiency.

The primary objectives of the session were to:

- Familiarize startups with the processes and documentation needed for company registration.
- Provide an overview of mandatory compliance obligations, including tax regulations, financial reporting, and labor laws.
- Address challenges faced by entrepreneurs in navigating regulatory landscapes.
- Offer personalized guidance and mentoring for startups to ensure their readiness for scaling operations.

The session commenced with a welcome address by the **Ms. Velloree Khuraijam, Technical Associate of MTI-HUB**, emphasizing the critical role of regulatory compliance in building sustainable businesses.



The primary session was conducted by **Shri Henthoiba Yumnam, CA, M.Com, DISA, JAIIB, from M/S NHYT & Associates, Chartered Accountants**. With his vast experience in finance and compliance, he delivered an insightful talk on the following topics:

- Understanding Business
- Types of Business Structures
- Pros and Cons of Business Structures
- Compliance Requirements
- Due Dates and Penalties
- Valuation of Business



The program attracted a diverse group of participants, including:

- **Aspiring entrepreneurs planning to start businesses.**
- **Entrepreneurs who have already initiated businesses and formed companies.**

Participants actively engaged with the resource person, seeking clarifications and sharing experiences. The session was interactive and fostered dynamic discussions. This format helped address individual doubts and enabled participants to gain practical insights into company formation and compliance



In a dedicated session, **Dr. Rajiv Kangabam, Lead, MTI-HUB** addressed the participants, sharing his insights on:

- **Building a Startup Ecosystem in Northeast India:** Challenges and opportunities for startups in the region.
- **Role of MTI-HUB in Supporting Startups:** Overview of the resources, mentoring, and funding opportunities available at MTI-HUB.
- **The Importance of Compliance for Long-Term Growth:** Key considerations for startups to stay competitive and compliant in a dynamic business environment.



Dr. Rajiv session inspired participants to think beyond immediate challenges and to focus on creating impact-driven businesses

The Capacity Building Program on Essentials of Company Formation and Regulatory Compliance for Startups was a significant step towards empowering entrepreneurs in Manipur. Through the insightful guidance of CA Henthoiba Yumnam, participants gained a clear understanding of various business structures, the importance of compliance, and the nuances of business valuation.

The interactive nature of the session fostered active engagement, enabling participants to address their specific concerns and clarify doubts. The diverse audience, ranging from aspiring entrepreneurs to established business owners, benefitted from the comprehensive coverage of topics, ensuring that the program was relevant and impactful for all.

This session was not just an educational endeavor but a meaningful interaction that has paved the way for informed decision-making and sustainable business growth.



MSME & STARTUP TRADE FAIR 13-15 NOVEMBER, 2024

The MSME & Startup Trade Fair 2024 organized by KIIT-TBI, BCKIC, Ministry of Small & Medium Enterprises, GoI & Office of the Principal Scientific Adviser (PSA), GoI from 13-15 November at KIIT-TBI Bhubaneswar was a significant platform that brought together entrepreneurs, MSME, industry leaders, and stakeholders to foster innovation and collaboration. The event provided an opportunity for startups and MSMEs to showcase their products, exchange ideas, and explore business opportunities.

Participation by MTI-HUB Startups

Two promising startups incubated at MTI-HUB participated and showcased their innovative products:

CHANKORB

- Founder: **Dr. Atom Anupama**
- Focus: **Banana Fiber Products**
- Highlights: ChanKorb displayed a range of sustainable and eco-friendly products crafted from banana fibers. Their products attracted significant attention for their unique design and environmentally conscious approach, showcasing the potential of sustainable materials in the global market.

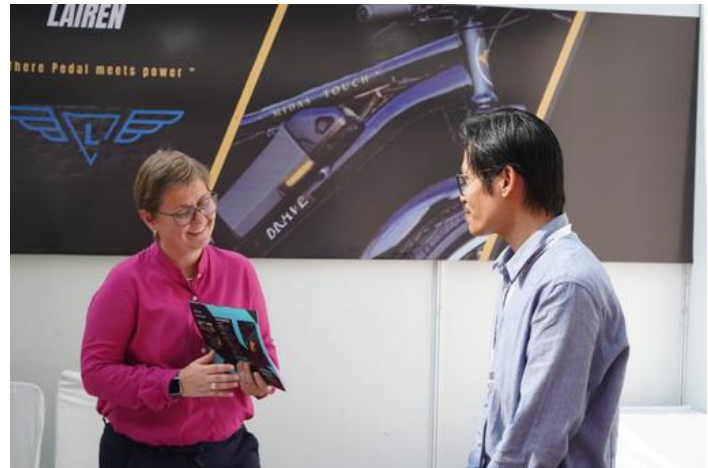


LAIREN E-MOBILITY PVT. LTD.

- Founder: **Moirangthem Bidya Kanta**
- Focus: **Electric Bicycles**
- Highlights: Lairen e-Mobility presented its innovative electric bicycle models, emphasizing affordability, eco-friendliness, and efficiency. The startup's vision aligns with the growing demand for green transportation solutions, contributing to the global push for sustainable mobility.



During the MSME & Startup Trade Fair 2024, **Moirangthem Bidya Kanta, Founder of Lairen E-Mobility Pvt. Ltd.**, had the privilege of interacting with **Dr. Katja Lasch, Director of DAAD Regional Office New Delhi & DWIH New Delhi**. This interaction provided valuable insights into the opportunities for collaboration, innovation, and international exposure in the field of e-mobility.



- The participation of these startups at the fair not only enhanced their visibility but also provided them with networking opportunities to connect with investors and industry experts.
- The fair served as a platform for the startups to understand market trends and gather feedback to refine their products and business strategies.
- MTI-HUB extends its gratitude to KIIT-TBI, BCKIC, and MSME for organizing such a vibrant event and providing a platform for startups to thrive. We look forward to more such collaborations to promote entrepreneurship and innovation.



BUILDING INNOVATION & STARTUP ECOSYSTEMS FOR THE NORTH EAST 12-13 NOVEMBER, 2024

A two-day Peer Learning Workshop on "Building Innovation & Startup Ecosystem for North-East," organized by the Atal Innovation Mission, Government of India, on 12th and 13th November 2024 in Gangtok, Sikkim. The event brought together key stakeholders, including policymakers, academic representatives, and innovation enablers, to discuss and develop strategies for creating a robust startup ecosystem in the northeastern region of India.

The inaugural session was insights by **Dr. Chintan Vaishnav, Mission Director of the Atal Innovation Mission, Major General K. Narayanan, Programme Director (Security and Law) at NITI Aayog and Ms. Karma Youtso, Secretary, Department of Commerce & Industry, Government of Sikkim. The Chief guest, Hon'ble Minister of Tourism and Civil Aviation, Commerce and Industries, Shri Tshering Thendup Bhutia** held engaging discussions that set the stage for a collaborative journey to drive innovation and entrepreneurship across the Northeast in Gangtok, Sikkim.

Dr. Rajiv Kangabam, Lead, MTI-HUB were an official from the Department of Planning, Government of Manipur, and a representative from Manipur Technical University, forming a strong delegation from the state to attend this 2 days workshop.

The workshop was structured into thematic sessions, panel discussions, and networking opportunities, offering a holistic view of the challenges and opportunities in the northeast



Showcasing MTI-HUB Initiatives, **Dr. Rajiv Kangabam** presented MTI-HUB's ongoing efforts to nurture startups in Manipur.

He actively engaged in discussions on :

- ***Creating sustainable startup ecosystems tailored to the northeast's socio-economic conditions.***
- ***Leveraging cultural and natural resources for innovation.***
- ***Addressing infrastructural and policy challenges specific to the region.***



MTI-HUB's participation in this workshop underscored its commitment to fostering innovation and entrepreneurship in Manipur and the broader northeastern region. Organized by the Atal Innovation Mission, this workshop served as a critical platform for knowledge sharing, networking, and strategy development.

The insights and connections gained from this event will significantly contribute to MTI-HUB's ongoing efforts to build a vibrant startup ecosystem.



WELCOME ABOARD



Onboarding New Startup as MTI-HUB Incubatee **Mr. Thoudam Kheljeet**

The Gateway to South-East Asia & now
**The Next Hot-Spot
For Startups**



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