



NEWSLETTER

September 2025



MANIPUR TECHNOLOGY INNOVATION HUB



3 DAYS TRAINING PROGRAM ON SCIENTIFIC PIG FARMING 3RD - 5TH SEPTEMBER, 2025

With the mission to enhance meat production and strengthen livestock-based livelihoods through scientific and sustainable practices in Manipur, the **Manipur Technology Innovation Hub (MTI-HUB)**, in collaboration with the **Manipur Progressive Pig Farmers Association (MAPPFA)**, successfully organized a **Three-day Training Programme on Scientific Pig Farming** from 3rd to 5th September 2025.

The programme was formally inaugurated by **Shri Michael Achom, IRS, Secretary, Department of Veterinary and Animal Husbandry, Government of Manipur**, in the presence of **Dr. Rajiv Kangabam, Lead, MTI-HUB**, and **Shri Ningthoujam Lokendro, President, MAPPFA**.

During the inaugural session, the dignitaries emphasized the importance of adopting scientific farming practices to improve pig productivity, ensure disease prevention, enhance biosecurity, and strengthen income generation among rural households.

They highlighted piggery as one of the most promising livestock sectors in Manipur, given its cultural acceptance, high demand for pork, and strong market potential.



The training programme witnessed the participation of **105 pig farmers**, including a significant number of **women entrepreneurs, youth farmers, and progressive livestock practitioners from various districts of Manipur**. The sessions were designed to provide both theoretical knowledge and practical exposure to modern pig farming techniques, enabling participants to transition from traditional methods to more efficient and commercially viable systems.

Key thematic areas covered during the three-day programme included:

- Selection of improved pig breeds and breeding management
- Scientific housing systems and farm layout planning
- Balanced feeding practices and low-cost feed formulation
- Disease prevention, vaccination schedules, and biosecurity measures
- Waste management and environmental sustainability in pig farms
- Value addition, meat hygiene, and market linkage opportunities
- Government schemes, financial assistance, and entrepreneurship support for pig farmers



Resource persons comprising veterinary experts, experienced pig entrepreneurs, and subject matter specialists delivered interactive sessions supported by case studies, demonstrations, and group discussions. Participants were encouraged to share their on-ground challenges, which were addressed through expert guidance and practical solutions tailored to local farming conditions.

Special emphasis was placed on women-led piggery enterprises, recognizing their critical role in livestock rearing and household income generation. The programme also highlighted the importance of forming farmer collectives and producer groups to improve access to inputs, veterinary services, credit, and organized markets.

The training concluded with a valedictory session where participants expressed strong appreciation for the hands-on learning approach and practical relevance of the sessions. Many farmers shared their intent to upgrade existing units, adopt improved breeds, strengthen farm biosecurity, and explore commercial-scale piggery ventures.

Through this initiative, MTI-HUB reaffirmed its commitment to strengthening agri-livestock entrepreneurship, promoting technology-driven farming practices, and supporting income enhancement and food security in Manipur. The programme is expected to contribute significantly to improving pig productivity, reducing disease-related losses, and creating sustainable livelihood opportunities across the state's pig farming ecosystem.



SKILL DEVELOPMENT FOR INNOVATIONS AND ENTREPRENEURSHIP : A 3 DAYS COMPREHENSIVE CAPACITY BUILDING PROGRAM ON KANGLAYEN CULTIVATION – 5TH BATCH 23RD TO 25TH SEPTEMBER, 2025

MTI-HUB successfully partnered with **Generation Net Nutrition Pvt. Ltd.** and **Thambal Leima Mycelia** to organize a **3-day Comprehensive Capacity Building Program on Kanglayen Cultivation (5th Batch)** held from **23rd to 25th September 2025** at the **Manipur Technology Innovation Hub (MTI-HUB), Imphal**. The program aimed to strengthen local entrepreneurship, enhance livelihood opportunities, and promote sustainable agri-enterprises through scientific mushroom cultivation practices.

The training program brought together aspiring entrepreneurs, farmers, youth, women entrepreneurs, and agri-innovators who are keen to explore Kanglayen cultivation as a viable income-generating and nutrition-enhancing activity. The initiative aligns with MTI-HUB's broader mission of nurturing innovation-led enterprises and supporting sustainable agribusiness models across Manipur and the North Eastern region.

DAY 1: THEORY AND ORIENTATION SESSION

The program commenced with a formal inaugural and orientation session. **Mr. McDon Ningthoujam, Program Associate, MTI-HUB**, addressed the participants and introduced them to the role of MTI-HUB in supporting innovators and early-stage entrepreneurs.

He elaborated on MTI-HUB's vision and objectives, its incubation and infrastructure facilities, mentorship ecosystem, funding and grant facilitation support, and its continuous handholding mechanisms.



He also highlighted MTI-HUB's impact in nurturing startups across agri-tech, food processing, biotechnology, and sustainable livelihood sectors, motivating participants to consider entrepreneurship as a career pathway.



Following this, **Dr. Thiyam General, Founder, Generation Net Nutrition Pvt. Ltd.**, delivered an insightful session on **the gaps and challenges in sustainable mushroom production**, focusing on issues such as inconsistent spawn quality, poor substrate management, lack of scientific cultivation practices, post-harvest losses, and market linkages.



The technical session was led by **Mr. Khogen Sharma, Founder, Thambal Leima Mycelia and National Awardee (ICAR-DMR Solan, Himachal Pradesh)**, who conducted an in-depth lecture on the **scientific know-how of Kanglayan cultivation**.



He covered the biology of Kanglayan mushroom, suitable environmental conditions, spawn selection, contamination control, production cycles, yield optimization, cost structures, and commercial viability.

His session also included practical insights from his entrepreneurial journey, inspiring participants to view mushroom cultivation not merely as farming, but as a scalable agribusiness opportunity.



DAY 2 & 3: INTENSIVE PRACTICAL TRAINING AND DEMONSTRATIONS

The second and third days focused on hands-on practical training, ensuring participants gained experiential learning alongside theoretical understanding. Under the guidance of the resource experts, participants were trained in:

- **Substrate preparation techniques, including selection, chopping, soaking, drying, and nutrient balancing**
- **Bagging methods, emphasizing proper packing density, aeration, and hygiene**
- **Sterilization and pasteurization processes to minimize contamination and improve yield**
- **Inoculation procedures, including spawn handling and aseptic techniques**
- **Incubation management, covering temperature, humidity, ventilation, and light control**
- **Harvesting protocols and post-harvest handling, including storage and basic value addition**



PARTICIPATION AND OUTCOMES

A total of 23 participants successfully completed the training program, representing diverse backgrounds including farmers, youth entrepreneurs, women self-help group members, and aspiring agripreneurs. At the conclusion of the program, Certificates of Participation were distributed to all trainees in recognition of their successful completion of both theoretical and practical components.

The program resulted in:

- **Enhanced technical capacity of participants in scientific Kanglayen cultivation**
- **Improved understanding of enterprise development and market-oriented production**
- **Increased motivation among participants to adopt mushroom cultivation as a sustainable livelihood and startup opportunity**
- **Strengthened linkages between MTI-HUB, agri-enterprises, and grassroots innovators**

The 5th Batch of the Kanglayen Cultivation Capacity Building Program reaffirmed MTI-HUB's commitment to promoting innovation-driven agribusiness, nutrition security, and sustainable livelihood development in Manipur. Through strategic partnerships with Generation Net Nutrition Pvt. Ltd. and Thambal Leima Mycelia, the program successfully combined technical excellence, entrepreneurial orientation, and hands-on learning, empowering participants to translate knowledge into practical, income-generating ventures.



2 DAYS WORKSHOP ON ENTREPRENEURSHIP KNOWLEDGE PROGRAMME UNDER COMPONENT 5.2 - SUPPORT TO ASPIRING ENTREPRENEURS: ENTREPRENEURSHIP KNOWLEDGE PROGRAMME OF RAISING AND ACCELERATING MSME PERFORMANCE (RAMP) PROGRAMME, DISTRICT - IMPHAL EAST **18-19 SEPTEMBER, 2025**

The **2-Day Workshop on Entrepreneurship Knowledge Programme under Component 5.2 – Support to Aspiring Entrepreneurs of the Raising and Accelerating MSME Performance (RAMP) Programme, Government of India** was successfully conducted on 18th and 19th September 2025 at the **Manipur Technology Innovation Hub (MTI-HUB)**, IT Park, Imphal East, under the aegis of the **Manipur State Information Technology Society (MSITS)**.

The programme was designed to strengthen entrepreneurial awareness, business readiness, and enterprise sustainability, particularly among first-time entrepreneurs, women-led enterprises, MSMEs, and Self-Help Group (SHG) members, in alignment with RAMP's objective of improving MSME competitiveness and formalization across the state.

INAUGURAL SESSION

The programme commenced with an inaugural session that set the tone for the two-day learning engagement.

- **Dr. Rajiv Kangabam, Lead, MTI-HUB,** delivered the Welcome Address, highlighting MTI-HUB's mandate in strengthening Manipur's startup and MSME ecosystem through structured incubation, mentoring, and market access interventions. He emphasized that entrepreneurship knowledge programmes under RAMP play a critical role in bridging the gap between ideas and sustainable enterprises, particularly in emerging districts.



- **Shri Roshnikumar Yambem, Managing Director, Globizs Web Solutions Pvt. Ltd.,** in his Special Invitee's Remarks, shared his entrepreneurial journey and practical insights into building digital-first enterprises from Manipur. He encouraged participants to embrace innovation, leverage digital platforms, and remain resilient in navigating early-stage business challenges.



- **Shri Nambam Deben, Director, Department of IT, Government of Manipur,** in his Guest of Honour's Address, highlighted the government's ongoing efforts to strengthen digital infrastructure, innovation ecosystems, and entrepreneurship development programmes across the state. He encouraged participants to utilize platforms such as MTI-HUB and government schemes for capacity building, funding access, and enterprise scaling.



- **Chief Guest, Shri Th. Kirankumar, IAS, Secretary (IT), Government of Manipur,** delivered the Inaugural Address, underscoring the strategic importance of entrepreneurship in driving inclusive economic growth, employment generation, and district-level development. He emphasized that programmes like RAMP provide structured pathways for aspiring entrepreneurs to move from informal livelihoods to scalable and sustainable enterprises. He also appreciated MTI-HUB's role in nurturing grassroots entrepreneurs and fostering innovation-driven businesses in Manipur.



TECHNICAL SESSIONS AND LEARNING COMPONENTS

The two-day workshop adopted a highly interactive, experiential learning approach, integrating expert lectures, real-world case studies, group exercises, and mentoring interactions.

Day 1 : Entrepreneurship Foundations and Business Ideation : The first day focused on building core entrepreneurial mindset and enterprise fundamentals, including:

- **Entrepreneurship Orientation & Opportunity Identification:**

Participants were introduced to the concept of entrepreneurship as a career pathway, with emphasis on identifying local market gaps, community-based business opportunities, and demand-driven enterprise models suitable for Manipur's socio-economic context.

- **Business Ideation & Design Thinking:**

Through guided ideation exercises and group discussions, participants learned structured methods for problem identification, customer discovery, and solution development. They were encouraged to align business ideas with local resources, traditional knowledge systems, and emerging market trends.

- **Business Model Development:**

Sessions on business model canvas and value proposition design enabled participants to understand key components such as customer segments, revenue streams, cost structures, and distribution channels. Real-life startup case studies from Manipur were used to contextualize business modeling concepts.

- **Case Studies & Founder Interactions:**

Startup founders and MSME entrepreneurs from Manipur shared experiences related to enterprise formation, market entry challenges, customer acquisition strategies, and scaling pathways, allowing participants to learn from real entrepreneurial journeys.



Day 2: Enterprise Readiness, Finance, Digital Tools & Government Schemes

The second day focused on enterprise formalization, financial preparedness, and growth-oriented tools, including :

- **Financial Literacy & Enterprise Finance:**

Participants were introduced to basic financial concepts such as cost structures, pricing strategies, profit margins, break-even analysis, bookkeeping practices, and cash flow management. The sessions emphasized financial discipline as a foundation for business sustainability.

- **Digital Tools for MSMEs:**

Practical sessions demonstrated the use of digital platforms for branding, customer engagement, online sales, digital payments, inventory management, and record-keeping. Participants were encouraged to adopt affordable digital solutions to improve productivity and market reach.

- **Government Schemes & MSME Support Ecosystem:**

Detailed orientation was provided on central and state government schemes such as PMEGP, MUDRA, Startup India, Stand-Up India, RAMP components, MSME registration (Udyam), and incubation support systems. Participants were guided on eligibility criteria, application processes, and institutional support mechanisms.

- **Enterprise Roadmap & Action Planning:**

Participants were supported in preparing preliminary enterprise action plans outlining business ideas, customer segments, revenue strategies, compliance requirements, and next steps for business registration, funding access, and mentorship linkage.



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The 2-Day Entrepreneurship Knowledge Programme under the RAMP Programme successfully strengthened entrepreneurial capabilities, confidence, and ecosystem connectivity among aspiring entrepreneurs and MSME founders in Imphal East district. By combining structured learning, real-world case studies, government scheme orientation, and mentorship-driven engagement, the programme significantly contributed to building a sustainable, inclusive, and growth-oriented entrepreneurship ecosystem in Manipur.



2 DAYS WORKSHOP ON ENTREPRENEURSHIP KNOWLEDGE PROGRAMME UNDER COMPONENT 5.2 - SUPPORT TO ASPIRING ENTREPRENEURS: ENTREPRENEURSHIP KNOWLEDGE PROGRAMME OF RAISING AND ACCELERATING MSME PERFORMANCE (RAMP) PROGRAMME, DISTRICT - SENAPATI 19 - 20 SEPTEMBER, 2025

The 2-Day Workshop on Entrepreneurship Knowledge Programme under Component 5.2 – Support to Aspiring Entrepreneurs of the Raising and Accelerating MSME Performance (RAMP) Programme, Government of India, was successfully conducted on 19th and 20th September 2025 at Chowainamai Abo-Chakre Baptist Church Guest House, Senapati, organized by the Manipur Technology Innovation Hub (MTI-HUB) under the aegis of the Manipur State IT Society (MSITS).

The programme was designed to strengthen entrepreneurial awareness, enterprise readiness, and business sustainability, particularly among youth, women entrepreneurs, Self-Help Group (SHG) members, and early-stage MSME founders in Senapati district, in alignment with RAMP's objective of improving MSME competitiveness, formalization, and inclusive economic growth in aspirational districts.

INAUGURAL SESSION

Mr. S. Rakuyio Osah, Youth Director, Abo-Chakre Church MBCA, delivered the Welcome Address, warmly welcoming the dignitaries, resource persons, and participants. He emphasized the importance of entrepreneurship as a tool for youth empowerment, livelihood creation, and community development, particularly in hill districts such as Senapati. He appreciated MTI-HUB's initiative in bringing structured entrepreneurship capacity-building programmes to grassroots communities.



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MEETING WITH MR. MANOJ KUMAR AGGARWAL, PROFESSOR IN-CHARGE, INSTITUTE INCUBATION AND INNOVATION COUNCIL (I3C) AND ADVISOR, CENTRE FOR ESSENTIAL SKILLS, INDIAN INSTITUTE OF TECHNOLOGY, JAMMU. 4TH SEPTEMBER, 2025

A meeting was held at Manipur Technology Innovation Hub (MTI-HUB) with **Mr. Manoj Kumar Aggarwal, Professor In-charge, Institute Incubation and Innovation Council (I3C) and Advisor, Centre for Essential Skills, Indian Institute of Technology, Jammu.** The interaction was focused on exploring collaboration for a project based in the North-Eastern states to further strengthen the startup ecosystem.

During his visit, Mr. Aggarwal interacted with various stakeholders and startups incubated at MTI-HUB, gaining insights into the ground realities, challenges, and opportunities faced by entrepreneurs in the region. Startups shared their expectations and feedback on the support ecosystem, while MTI-HUB highlighted its role in facilitating, mentoring, and handholding startups through incubation and networking opportunities. The discussion also underlined the need for continuous collaboration between premier institutions like IIT Jammu and regional innovation hubs to ensure holistic support for emerging entrepreneurs in the Northeast.



STAKEHOLDER CONSULTATION FOR MIND PROJECT IMPHAL EAST & IMPHAL WEST DISTRICT 17TH SEPTEMBER, 2025

The Manipur Infotech eNabled Development (MIND) Project, supported by the World Bank and implemented by **Cyber Corporation Manipur Limited (CCML)**, organized a **Stakeholder Consultation on 17th September 2025** for stakeholders from Imphal East and Imphal West Districts. The consultation aimed to ensure inclusive participation in the project's planning and execution by gathering inputs, experiences, and expectations from diverse stakeholder groups, including startups, entrepreneurs, industry representatives, civil society organizations, academic institutions, and government departments.

The consultation served as an important platform to disseminate key information about the project objectives, implementation strategies, digital infrastructure initiatives, capacity-building components, and expected socio-economic outcomes. Participants were encouraged to engage in open dialogue regarding opportunities arising from the project, as well as challenges related to access, digital inclusion, infrastructure readiness, policy alignment, and sustainability of interventions.

Role of MTI-HUB: Manipur Technology Innovation Hub (MTI-HUB) played a pivotal role as a facilitator and ecosystem connector, mobilizing and inviting startups, particularly from Imphal East District, to participate in the consultation. MTI-HUB ensured representation from early-stage entrepreneurs, tech innovators, women-led startups, and youth-led enterprises, thereby strengthening the inclusiveness and relevance of stakeholder inputs.



45 DAYS INCUBATION TRAINING PROGRAM (IDEA STAGE) 2.0

MODULE 10: GO-TO-MARKET (GTM) STRATEGY

2ND SEPTEMBER, 2025

As part of the 45 Days Incubation Training Program (Idea Stage) 2.0, a theory session on the topic **"Go-To-Market (GTM) Strategy"** was conducted on 2nd September 2025 at MTI-HUB. The session was led by **Shri Roshnikumar Yambem, Managing Director, Globizs Web Solutions Pvt. Ltd.**, who shared his expertise and practical insights on building effective market entry strategies for startups.

This session focused on designing effective go-to-market strategies. Participants learned about customer acquisition channels, pricing strategies, partnerships, and market entry planning. The module helped startups translate their ideas into actionable market launch plans.



IMPACT:

- **Clear market entry plans**
- **Better alignment of products with target customers**
- **Improved execution readiness**

WAY FORWARD:

Startups were advised to pilot GTM strategies and refine them based on market response.



MODULE 11 : BUSINESS PLAN DEVELOPMENT

9TH SEPTEMBER, 2025

As part of the 45 Days Incubation Training Program (Idea Stage) 2.0, a theory session on "**Business Plan Development**" was organized on 9th September 2025 at MTI-HUB. The session was delivered by **Dr. Moirangthem Dayananda, Managing Director, Medilane Healthcare Consultancy Services Pvt. Ltd.**, who shared his expertise on preparing effective and investor-ready business plans.

The session highlighted the key components of a business plan, including problem identification, solution design, market analysis, financial projections, and growth roadmap. Startups were guided on how to articulate their vision, align resources, and create compelling strategies to attract funding and partnerships. The interactive session enabled participants to clarify doubts, present their drafts, and gain practical feedback from the speaker.

The business plan development module guided participants in structuring comprehensive business plans.

Key components such as executive summary, market analysis, operations, financials, and growth strategy were discussed, enabling startups to prepare documents suitable for investors and financial institutions.



IMPACT:

- Improved documentation and presentation skills
- Readiness for funding and incubation support

WAY FORWARD:

Startups were encouraged to update business plans periodically as they scale.



DESIGN THINKING AND IDEATION

15TH & 16TH SEPTEMBER, 2025

The Entrepreneurship Development Centre and Incubation Centre of Manipur University successfully organized an incubation program on **15th and 16th September 2025**, aimed at fostering entrepreneurial skills and innovative thinking among students and aspiring entrepreneurs. The program focused on nurturing startup ideas, exploring market opportunities, and providing participants with practical insights into building sustainable business models. It included interactive sessions, group discussions, and hands-on activities to enhance participants' understanding of the entrepreneurial journey.

Dr. Rajiv Kangabam, Lead of MTI-HUB, was invited as the Key Speaker for the program, delivering an engaging session on Design Thinking and Ideation. He emphasized the importance of user-centric problem-solving, creative brainstorming, and iterative prototyping in developing viable business ideas. Participants actively engaged with Dr. Rajiv through Q&A sessions and practical exercises, gaining valuable perspectives on transforming innovative concepts into actionable startup ventures. The program concluded with a strong motivation for participants to apply design thinking principles in their entrepreneurial endeavors.



MTI-HUB, PARTICIPATES IN NABARD REGIONAL OFFICE HANDLOOM DAY CELEBRATION AND RAC MEETING 23RD SEPTEMBER, 2025

Dr. Rajiv Kangabam, Lead of MTI-HUB, participated in the Handloom Day celebration organized by NABARD Regional Office in association with The Manipur Apex Handloom Weavers and Handicrafts Artisan Cooperatives Society Ltd. The event, held on the theme **"Handloom: My Pride, Vocal for Local"**, highlighted the significance of handloom products and promoted local artisans and weavers.

During the event, Dr. Rajiv also attended the 1st Meeting of the Regional Advisory Committee (RAC) as a member, contributing insights and recommendations to strengthen the handloom and handicrafts ecosystem in the region. His participation underscored MTI-HUB's commitment to supporting local entrepreneurship and traditional industries through advisory and collaborative initiatives.



MTI-HUB VISIT TO INCUBATED STARTUP “OCTOBER PUMPKIN PVT. LTD.” DURING MANIPUR WEDDINGS EXHIBITION

26TH SEPTEMBER, 2025

The MTI-HUB team recently visited the exhibition stall of one of its incubated startups, October Pumpkin Pvt. Ltd., during the event organized by Manipur Weddings, which showcased a wide range of startups, enterprises, and MSMEs.

During the visit, the MTI-HUB team had the opportunity to interact with several participating startups, enterprises, MSMEs, and other stakeholders, gaining insights into their products, services, and operational challenges. The interactions also provided a platform to discuss potential collaborations, explore innovative business ideas, and understand the current trends in the local entrepreneurial ecosystem.

This engagement reflects MTI-HUB's continuous effort to support incubated startups and strengthen the startup ecosystem in Manipur by facilitating connections with industry stakeholders and promoting their visibility in broader platforms.



MEETINGS & COLLABORATIONS



Dr. Rajiv Kangabam, Lead, MTI-HUB meeting with Shri Abhay Kumar, Chairman, Manipur Rural Bank, Imphal

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