



APRIL, 2026

NEWSLETTER

MANIPUR TECHNOLOGY
INNOVATION HUB (MTI-HUB)

2 DAYS WORKSHOP ON ENTREPRENEURSHIP KNOWLEDGE PROGRAMME UNDER COMPONENT 5.2 – SUPPORT TO ASPIRING ENTREPRENEURS: ENTREPRENEURSHIP KNOWLEDGE PROGRAMME OF RAISING AND ACCELERATING MSME PERFORMANCE (RAMP) PROGRAMME

The 2-Day Workshop on Entrepreneurship Knowledge Programme under Component 5.2 – Support to Aspiring Entrepreneurs of the Raising and Accelerating MSME Performance (RAMP) Programme, Government of India, was successfully conducted across multiple districts of Manipur during April 2026. The programme was organized by the Manipur Technology Innovation Hub (MTI-HUB) under the aegis of the Manipur State Information Technology Society (MSITS) with the objective of strengthening entrepreneurial knowledge, enterprise readiness, and ecosystem connectivity among aspiring entrepreneurs, startups, MSMEs, women entrepreneurs, and Self Help Groups (SHGs)

The workshops were conducted in:

- **Tamenglong District – 1st & 2nd April 2026**
- **Kangpokpi District – 6th & 7th April 2026**
- **Churachandpur District – 10th & 11th April 2026**
- **Pherzawl District – 17th & 18th April 2026**

A total of 149 participants attended the programme across the four districts. The participants represented diverse backgrounds comprising aspiring young entrepreneurs, early-stage startup and MSME founders, women entrepreneurs, and Self Help Group (SHG) members seeking entrepreneurship and livelihood opportunities. Special emphasis was placed on encouraging participation from women, first-generation entrepreneurs, and rural innovators to ensure inclusivity and grassroots impact.

Number of participants in each district :

- **Tamenglong District – 28 participants**
- **Kangpokpi District – 31 participants**
- **Churachandpur District – 39 participants**
- **Pherzawl District – 51 participants**

COMMON PROGRAMME STRUCTURE

The two-day workshop adopted a highly interactive and experiential learning approach integrating expert lectures, practical exercises, mentoring sessions, founder interactions, and case study analysis.

Day 1: Entrepreneurship Foundations and Enterprise Development

The first day focused on building entrepreneurial mindset and introducing participants to the fundamentals of enterprise development.

Key sessions included:

- Sessions on **Entrepreneurship Orientation & Opportunity** Identification introduced participants to entrepreneurship as a viable career pathway and highlighted methods for identifying local market opportunities, community-based business models, and demand-driven enterprise ideas relevant to Manipur's socio-economic context.
- During the **Business Ideation & Design Thinking sessions**, participants engaged in structured brainstorming exercises, customer discovery processes, and solution-based ideation activities. Resource persons encouraged participants to align business ideas with local resources, indigenous knowledge systems, and emerging market demands.
- The **Business Model Development sessions** familiarized participants with the Business Model Canvas, value proposition design, customer segmentation, revenue models, cost structures, and distribution strategies. Local startup success stories and MSME case studies from Manipur were presented to contextualize enterprise development concepts.
- **Founder interaction and case study sessions** featured local entrepreneurs and MSME founders who shared practical experiences related to enterprise establishment, operational challenges, customer acquisition, and business scaling strategies. These sessions provided participants with firsthand exposure to real entrepreneurial journeys and practical insights.

COMMON PROGRAMME STRUCTURE

Day 2: Enterprise Readiness, Finance, Digital Tools & Government Schemes

The second day concentrated on enterprise formalization, financial preparedness, digital adoption, and awareness of government support systems.

Key sessions included:

- Sessions on **Financial Literacy & Enterprise Finance** introduced participants to cost analysis, pricing strategies, bookkeeping, cash flow management, break-even concepts, and financial discipline required for business sustainability.
- Practical demonstrations under **Digital Tools for MSMEs** highlighted the use of digital platforms for branding, customer engagement, online marketing, digital payments, inventory management, and business record keeping. Participants were encouraged to adopt affordable digital solutions to improve productivity and market outreach.
- Detailed orientations on **Government Schemes & MSME Support Ecosystem** covered major initiatives including PMEGP, MUDRA, Startup India, Stand-Up India, RAMP Programme components, Udyam Registration, PM-FME, and incubation support systems. Participants were guided on eligibility criteria, application procedures, and institutional support mechanisms available for entrepreneurs.
- The workshops concluded with sessions on **Enterprise Roadmap & Action Planning**, where participants prepared preliminary business action plans outlining business ideas, customer segments, operational requirements, compliance needs, funding opportunities, and future growth strategies.

The Entrepreneurship Knowledge Programme under the RAMP initiative successfully strengthened entrepreneurial awareness, enterprise readiness, and ecosystem engagement among aspiring entrepreneurs across the participating districts of Manipur.

By combining structured learning, practical case studies, mentorship-driven engagement, and awareness on government support systems, the programme contributed significantly towards promoting inclusive entrepreneurship development, local enterprise creation, and sustainable livelihood opportunities in the State.

DISTRICT-WISE HIGHLIGHTS

District : **Tamenglong**

Date: **1st & 2nd April 2026**

Participants: **28**

The workshop in Tamenglong District was inaugurated in the presence of local dignitaries and community leaders who highlighted entrepreneurship as a pathway for rural economic development and self-reliance.

The inaugural session included welcome remarks by Shri Vareiyio Mahong, Secretary of IMARAM LAMPS Limited, special remarks by Shri Chingringam Ningshen, Pastor of C. Maphou Baptist Church, guest remarks by Smt. Jamuna Kashung, President of Hakka Village Level Federation (VLF), MSRLM, and inaugural address by Shri Th. Nepolean Shaiza, President of IMARAM LAMPS Limited.



The technical sessions were delivered by:

- **Shri KH. Rangamlan Aimol**, Deputy Director, Institute of Cooperative Management (ICM), Imphal
- **Shri Leishangthem Chingkhei**, District Cooperative Officer (DCO), Kamjong District
- **Shri Nepolean Shaiza**, District Resource Person (DRP), PM-FME Scheme
- **Shri Shangreiyo Kasar**, Community Facilitator (CF), MSRLM and Community Resource Person (CRP), NMNF
- **Smt. Wontharla Mahong**, Proprietor, RW Enterprise

Case study sessions were facilitated by:

- **Smt. Jamuna Kashung**, Founder of Jamuna Fruit and Veg Enterprise
- **TH. Matevi**, Founder of TMDR Food Processing Enterprise
- **Smt. Lanmi Kasar**, Founder of Blooming Hill Homestay



DISTRICT-WISE HIGHLIGHTS

District : **Kangpokpi**

Date: **6th & 7th April 2026**

Participants: **31**

The Kangpokpi District workshop witnessed active participation from aspiring entrepreneurs, women entrepreneurs, SHG members, and local MSMEs.

Distinguished guests, local officials, and entrepreneurship mentors addressed the participants during the inaugural session and emphasized entrepreneurship-led livelihood generation and local enterprise development.

The technical sessions were conducted by resource persons from entrepreneurship development organizations, cooperative institutions, financial institutions, and local startup ecosystems. Sessions focused on entrepreneurship development, business planning, financial literacy, digital tools, and government support systems for MSMEs and startups

The technical sessions were delivered by:

The technical sessions were conducted by experienced resource persons and local entrepreneurs including: **Albert Povah, Kuhne Dvomai, Dr. Makroni Lily, Founder, Shihra Naturals Pvt. Ltd., Ng. Ngaorn, Ng. Baio, R. Saveinai**

The sessions focused on entrepreneurship development, business planning, financial literacy, digital tools, business opportunities, and awareness on government schemes and support systems for startups and MSMEs.

The programme also included practical mentoring interactions, founder discussions, and case study analysis led by local entrepreneurs and enterprise practitioners who shared insights on enterprise management, market opportunities, and challenges faced during their entrepreneurial journeys.





DISTRICT-WISE HIGHLIGHTS

District : **Churachandpur**

Date: **10th & 11th April 2026**

Participants: **39**

The workshop at Churachandpur District was conducted at Learning Space, Bungmual, with participation from aspiring entrepreneurs, startups, women-led enterprises, and youth groups.

The inaugural session included remarks by **Ms. Hoihkim and Dr. R. Sanga**, followed by the inaugural address delivered by **Shri John Hauzel, General Manager, District Industries Centre (DIC), Churachandpur**.

Special sessions on AI applications, digital tools, enterprise finance, and startup case studies provided participants with practical exposure to modern business development approaches and digital transformation for MSMEs.



The technical sessions were delivered by:

- **Shri John Hauzel**, General Manager, DIC Churachandpur
- **Siam Thangsing**, Consultant, Dhritii – The Courage Within
- **Dr. R. Sanga**, Founder, Thangching Herbals
- **Siam Laingek**, Managing Director, Thangching Herbals
- **Dr. Rajiv Khangabam**, Lead, MTI-HUB
- **Lt. Col. Alex Kamminlun (Retd.)**, Director, BuildnBit
- **JamMang Guite**, GST Practitioner and Proprietor, Tunzua Consultancy
- **Yangmi Ruivah**, Director, Ehao FPC



DISTRICT-WISE HIGHLIGHTS

District : **Pherzawl**

Date: **17th & 18th April 2026**

Participants: **51**

The workshop in Pherzawl District was organized at PMS Jr. High School, Tipaimukh Block, with strong participation from rural youth, SHG members, aspiring entrepreneurs, and local business aspirants.

The inaugural session included welcome remarks by Robinson, Representative of Farmers Regeneration Trust, along with participation from invited dignitaries and local stakeholders.

The sessions focused on digital tools, financial literacy, business model development, entrepreneurship ideation, market research, and awareness on government schemes and support systems. Interactive mentoring and networking sessions further enabled participants to connect with experts and entrepreneurial support institutions.

The technical sessions were delivered by:

- **Lalngaisak**, CSC & CSP, Punjab National Bank
- **Tlansangluoi**, CSP, State Bank of India
- **Siam Laingek**, Managing Director, Thangching Herbals
- **Lalrithang**, Consultant, Crisil Foundation
- **Siam Thangsing**, Consultant, Dhritii – The Courage Within





NEW MENTORS OF MTI-HUB



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FOUNDER & CEO
LAMJING TECHNOLOGIES PVT. LTD.

AI/AR/VR, EDTECH & EMERGING TECHNOLOGIES

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FOOD PROCESSING



BCKIC
Bhubaneswar City
Knowledge Innovation
Cluster Foundation

CONGRATULATIONS

TO THE INCUBATEES OF MANIPUR TECHNOLOGY INNOVATION HUB

For being selected in
RKVY RAFTAAR ABI - PRE SEED STAGE



HANGLEM RAMKRISHNA

**Founder
CHARON**

Project Title: Manipur's GI-tagged
Sirarakhong chilli artisanal food
products



NINGTHEM NINGOMBAM

**Founder
AQUAWINGS INTEGRATED
PVT. LTD.**

Project Title: Fly Maggot culture as
protein supplement

Manipur Technology Innovation Hub (MTI-HUB), Manipur IT Park, Mantripukhri, Imphal East





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Cluster Foundation

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For being selected in

RKVY RAFTAAR ABI - PRE SEED STAGE



**IROM ROSHAN
MEITEI**



**DUSTIN
THANGJAM**



**DR. POOJA
LAIPHRAKPAM**

Founders
IROMEI INNOVATIONS PVT. LTD.

Project Title: MADE BY KLAR - AI powered air purification system to combat India's air pollution crisis

Manipur Technology Innovation Hub (MTI-HUB), Manipur IT Park, Mantripukhri, Imphal East





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For being selected in
RKVY RAFTAAR ABI - SEED STAGE



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