

NEWSLETTER

FEBRUARY 2026



MANIPUR TECHNOLOGY INNOVATION HUB (MTI-HUB)

6 DAYS EDP TRAINING PROGRAM FOR SHORTLISTED BENEFICIARIES UNDER CHIEF MINISTER'S ENTREPRENEUR SUPPORT SCHEME (CMESS)

23RD FEBRUARY – 2ND MARCH 2026

The Manipur Technology Innovation Hub (MTI-HUB), under the guidance of the Planning Department, Government of Manipur, successfully organized a **6-day Entrepreneurship Development Program (EDP)** from **23rd February, 2026 to 2nd March, 2026** for shortlisted beneficiaries under the **Chief Minister's Entrepreneur Support Scheme (CMESS)**. The program aimed to equip budding entrepreneurs with essential knowledge, skills, and exposure to relevant schemes, financial systems, and emerging technologies.

INAUGURAL SESSION

The event commenced with an inaugural session graced by **Dr. R.K. Radhesana Devi, Director, Planning Department, Government of Manipur**, who highlighted CMESS as a transformative initiative to nurture MSMEs in Manipur.

EVENT HIGHLIGHTS:

- 18 SESSIONS
- INAUGURATED BY
DR. R.K. RADHESANA DEVI,
DIRECTOR, PLANNING
DEPARTMENT, GOVERNMENT OF
MANIPUR
- 165 PARTICIPANTS



CHIEF GUEST ADDRESS:

Dr. R.K. Radhesana Devi, Director, Planning Department, Government of Manipur, delivered the Chief Guest address and formally inaugurated the programme. In her address, she highlighted the Government of Manipur's strong commitment to promoting entrepreneurship as a key driver of inclusive growth, livelihood generation, and economic resilience. She emphasized the strategic vision behind the Chief Minister's Entrepreneur Support Scheme (CMES) in empowering educated youth, women, and grassroots entrepreneurs through financial assistance combined with structured capacity building.

GUEST OF HONOUR ADDRESS:



Mr. H. Homendro Singh, Joint Director, Planning Department, Government of Manipur, in his address, highlighted the role of innovation, local resource utilization, and market-driven approaches in building successful enterprises. He encouraged beneficiaries to leverage CMES support to convert ideas into viable ventures and emphasized the importance of compliance, documentation, and continuous learning in entrepreneurship. He also assured the participants of the Planning Department's commitment to strengthening entrepreneurship-led development across the state.

PRESIDENTIAL ADDRESS:

Dr. R.K. Tombisana Singh, Joint Director, Planning Department, Government of Manipur, highlighted the importance of entrepreneurship in strengthening Manipur's economy and generating employment. He emphasized the objectives of CMES in empowering aspiring entrepreneurs through financial and institutional support and encouraged participants to build sustainable business models with discipline and commitment.



DAY 1 - INTRODUCTION TO ENTREPRENEURSHIP & OPPORTUNITIES

GOVERNMENT INITIATIVES BY DIRECTORATE OF VETERINARY AND ANIMAL HUSBANDRY, GOVERNMENT OF MANIPUR

Dr. DILRASH MAYANGLAMBAM, Veterinary Officer, Imphal West Veterinary and Animal Husbandry Services, Government of Manipur, delivered an insightful session on government initiatives in livestock sectors. She elaborated on the various CMESS-supported schemes in piggery, poultry, and goat farming and discussed practical approaches to animal healthcare, vaccination, and productivity enhancement.



BUSINESS MODEL CANVAS (BMC)

Mr. ROSHNIKUMAR YAMBEM, Managing Director of Globizs Web Solutions Pvt. Ltd., conducted an engaging session on the **Business Model Canvas** during the CMESS EDP.

He explained the key components of the BMC, including customer segments, value propositions, and revenue streams, and highlighted how the tool helps in structuring and visualizing business ideas.

The session was interactive, with participants working in groups to develop their own business models. He guided them through the process and provided practical feedback, helping them refine their ideas and better understand business planning.



DAY 2 - BUSINESS PLANNING, MARKET FIT, & PRODUCT STRATEGY

FUNDING OPPORTUNITIES

MS. VELLOREE KHURAIJAM, Technical Associate, MTI-HUB provided an overview of key funding schemes and support mechanisms including Startup India, Startup Manipur, DST, DBT, MeitY, and Stand-Up India.

She explained eligibility criteria, application processes, and funding components, and guided participants on aligning their business ideas with suitable schemes to access financial and incubation support for startup growth.

MARKET FIT STRATEGIES FOR MSMEs

The session was delivered by **DR. SOROKHAIBAM KESHORJIT SINGH**, Assistant Professor, MIMS, Manipur University. He guided participants on identifying target markets, understanding customer needs, analyzing competition, and developing effective pricing strategies.

The session emphasized aligning products with actual market demand to ensure sustainability and competitiveness of MSMEs.

CASE STUDY ANALYSIS & INTERACTIVE SESSION

MR. LAISHRAM BISHORJIT, Executive Member, Manipur Progressive Pig Farmers Associations (MAPPFA), who narrated his entrepreneurial journey in the livestock sector.

He highlighted how identifying local opportunities, strengthening supply chains, and adopting practical, market-driven approaches contributed to his growth. He also discussed the challenges faced in livestock farming and offered valuable insights on overcoming them through persistence, innovation, and hands-on experience.



DAY 3 - DIGITAL TOOLS & EMERGING TECHNOLOGIES FOR MSMEs

MSME ECOSYSTEM IN MANIPUR

DR. SINAM YOIRENTOMBA, Deputy Director, **MSME Technology Centre Imphal** opened the day by providing a comprehensive overview of the MSME classification system and the challenges MSMEs face in Manipur.

He discussed local trends, gaps in the market, and shared how MSME Technology Centre supports budding entrepreneurs through technical training and incubation support.

DIGITAL TOOLS FOR MSMEs

MR. AILAN MAIBAM, Founder, **Lamzing Technologies Pvt. Ltd.** introduced the participants to a range of digital tools that can enhance productivity, record-keeping, and customer engagement.

He demonstrated tools like Google Sheets, Zoho, and Canva and emphasized how these tools can simplify operations for MSMEs.

CASE STUDY ANALYSIS & INTERACTIVE SESSION

MR. CHONGTHAM DRUVATARA, Executive Member, Manipur Progressive Pig Farmers Associations (MAPPPFA), shared his entrepreneurial journey in the livestock sector with a strong focus on financial management and business strategies.

He highlighted the importance of effective fund management, cost control, and reinvestment practices for sustainable growth. He also discussed strategic planning in livestock enterprises, including optimizing resources and making informed business decisions. Additionally, he addressed the financial and operational challenges in livestock farming and shared practical insights on overcoming them through disciplined management and strategic thinking.



DAY 4 - LEGAL & REGULATORY COMPLIANCE

LEGAL SETUP FOR MSMEs

MR. YUMNAMCHA HENTHOIBA MANGANG a Chartered Accountant from **NHYT & Associates**, explained the formal legal setup processes for MSMEs, including registration as proprietorship, LLP, OPC, and Private Limited Company.

He covered tax registration, PAN, business bank accounts, and provided guidance on compliance documents.



EMERGING TECHNOLOGIES & DIGITAL MARKETING FOR MSMEs

MR. RUSSEL LONGJAM, Director – Marketing, **GLOBIZS Web Solutions Pvt. Ltd.**, who emphasized the importance of branding, social media presence, digital marketing tools, and community-based promotion strategies.

He guided participants on building strong brand identities, engaging customers online, and using cost-effective digital channels to grow their businesses.



CASE STUDY ANALYSIS & INTERACTIVE SESSION

MS. KANGABAM INDIRA DEVI, Proprietor, **Emoinu Shanglen Piggery Farm** shared her inspiring entrepreneurial journey in the livestock sector.

She highlighted the critical role of women entrepreneurs in the livestock sector, emphasizing their contribution to household income, community development, and strengthening rural economies. She also discussed the challenges faced in livestock farming, including resource constraints and market access, and shared her practical insights on overcoming them through perseverance, effective management, and community support.



DAY 5 - FINANCIAL LITERACY, GOVERNMENT SCHEME & FUNDING OPPORTUNITIES

FINANCIAL LITERACY FOR MSMES

Ms. CLEOPATRA NGANGOM Branch Manager, Bank of Baroda, RIMS Branch address a session on financial literacy for rural entrepreneurs.

She emphasized the importance of savings, banking, interest rates, and insurance and explained how MSMEs can use mobile banking and other digital platforms effectively.

ACCESS TO CREDIT & FUNDING OPPORTUNITIES

MR. WAIKHOM BIRENDRA SINGH, Lead District Manager (LDM) Punjab National Bank, Imphal delivered a session on credit access for MSMEs.

He provided detailed insights on MUDRA loans, PMEGP, SHG-bank linkage programs, and discussed documentation and loan application formats.

CASE STUDY ANALYSIS & INTERACTIVE SESSION

MR. RUSTAM NGANGOM, Jt. Secy. and Training in Charge, MAPPFA Proprietor, M/s. Yen-Kon Agro & Allied Sectors shared his entrepreneurial journey in the livestock, agro, and allied sector. He highlighted how identifying local business opportunities, particularly in feed production, helped strengthen his enterprise and reduce dependency on external inputs. He also elaborated on building efficient supply chains and scaling small businesses through practical and market-oriented approaches.

Additionally, he emphasized the importance of implementing strict biosecurity measures in livestock farming to prevent disease outbreaks and ensure sustainable operations.



DAY 6 -FROM IDEAS TO ENTERPRISES - INCUBATION, NETWORKING & SUSTAINABLE GROWTH

INTRODUCTION TO STARTUP ECOSYSTEM IN MANIPUR

MR. ROBINSON LONGJAM, Business Development Manager Manipur Technology Innovation Hub (MTI-HUB), delivered an insightful session on above topic. He highlighted emerging entrepreneurial opportunities in the state, the importance of innovation, and the role of government schemes and incubation support in fostering startups, with a focus on sectors such as agri-based industries, food processing, and waste-to-wealth initiatives. He also discussed key support mechanisms including mentoring, funding linkages, and market access, encouraging participants to build sustainable and scalable ventures by leveraging local resources.



ROLE OF INCUBATORS IN SUPPORTING STARTUPS & MSMEs

MR. MCDON NINGTHOUJAM, Program Associate Manipur Technology Innovation Hub (MTI-HUB) provided a comprehensive overview of the incubation ecosystem and support mechanisms available to startups and MSMEs. He elaborated on the incubation process, structured mentorship models, and funding facilitation support extended by MTI-HUB.

He further highlighted the various facilities provided by MTI-HUB, including prototyping support, dedicated incubation space, and access to event and networking platforms for startups. He emphasized the importance of continuous mentoring and handholding support in guiding entrepreneurs from ideation to market entry.



MENTORING & HANDHOLDING SUPPORT FOR PARTICIPATION IN THE INDIA AI IMPACT SUMMIT 2026

3-12 FEBRUARY 2026

The Department of Information Technology, Government of Manipur, in association with the Manipur Technology Innovation Hub (MTI-HUB), successfully organized a **10-day Mentoring & Handholding Program from 3rd to 12th February 2026**. The program was designed to prepare the winning teams of the AI Hackathon for participation in the India AI Impact Summit 2026. The initiative aimed to refine their AI-based solutions, strengthen technical validation, enhance scalability and real-world applicability, and improve pitch delivery for effective representation of Manipur at a national platform.

The program featured a series of interactive workshops, one-on-one mentoring sessions, and mock pitch presentations. Key focus areas included AI model optimization, business strategy development, ethical AI practices, and impactful storytelling.

The sessions were facilitated by a distinguished panel of industry experts and academic mentors, including :

- **Mr. Roshini Kumar Yambem**, Managing Director of Globizs Web Solutions Pvt. Ltd.;
- **Mr. Okram Premjit Singh**, President of Maiyon Agro LLP;
- **Dr. Khumukcham Robindro Singh**, Assistant Professor & Head i/c, Department of Computer Science, Manipur University;
- **Dr. Nazrul Hoque**, Assistant Professor, Department of Computer Science, Manipur University; and
- **Mr. Haobam Joyremba**, CEO & Managing Director of Cubeten Technologies.



MTI-HUB played a pivotal role in facilitating the program by coordinating expert engagement, providing necessary infrastructure, and extending continuous incubation and mentoring support. The initiative ensured that the participating teams were well-equipped to showcase innovative AI solutions and represent Manipur with confidence and competence at the India AI Impact Summit 2026.



INDIA AI IMPACT SUMMIT 2026

16TH - 21TH FEBRUARY, 2026

The Department of Information Technology, Government of Manipur, led an official delegation to participate in the India AI Impact Summit 2026 held in New Delhi. **Mr. McDon Ningthoujam, Program Associate, Manipur Technology Innovation Hub (MTI-HUB)**, was part of the delegation, along with selected startup winners from the recent AI Hackathon organized by the Department. The summit served as a dynamic platform for exposure to cutting-edge AI innovations, industry best practices, and policy-level discussions shaping the future of artificial intelligence in India.

Over the six-day summit, participants had the opportunity to attend keynote addresses, panel discussions, technical workshops, and startup showcases featuring leading AI innovators from across the country. The sessions highlighted emerging trends such as generative AI, machine learning applications in governance, AI-driven healthcare diagnostics, smart manufacturing, and digital public infrastructure. The delegation also explored exhibition zones where startups and technology companies demonstrated innovative AI solutions addressing real-world challenges.





During the summit, MTI-HUB representatives actively engaged with industry leaders, technology experts, policymakers, and startup founders to exchange ideas and explore collaboration opportunities. These interactions provided valuable insights into scaling AI-based startups, accessing funding opportunities, and integrating AI solutions into public service delivery. The participating startups from Manipur gained significant exposure, receiving feedback from experts and identifying potential avenues for partnerships and market expansion.



MTI-HUB's participation reinforced its commitment to strengthening Manipur's startup ecosystem by supporting AI-driven innovation and nurturing local tech talent. With the State Government actively promoting AI adoption in governance, skilling, and entrepreneurship, such engagements play a crucial role in enhancing the capabilities of startups and aligning them with national and global technological advancements. The experience gained from the summit is expected to further accelerate the development of AI-based solutions in Manipur, positioning the state as an emerging innovation hub in the North-East and contributing to the vision of a future-ready, digitally empowered workforce.

2 DAYS WORKSHOP ON ENTREPRENEURSHIP KNOWLEDGE PROGRAMME UNDER COMPONENT 5.2 – SUPPORT TO ASPIRING ENTREPRENEURS: ENTREPRENEURSHIP KNOWLEDGE PROGRAMME OF RAISING AND ACCELERATING MSME PERFORMANCE (RAMP) PROGRAMME, DISTRICT – TAMENGLONG

20 - 21 FEBRUARY 2026

The 2-Day Workshop on Entrepreneurship Knowledge Programme under Component 5.2 – Support to Aspiring Entrepreneurs of the Raising and Accelerating MSME Performance (RAMP) Programme, Government of India, was successfully conducted on **20-21 February, 2026 at Hangchiuluan Village, Tamenglong District - 795141, Manipur** organized by the Manipur Technology Innovation Hub (MTI-HUB) under the aegis of the Manipur State Information Technology Society (MSITS).

A total of **28 Participants** attended the workshop. They represented diverse groups:

- Aspiring young entrepreneurs from Tamenglong District
- Early-stage startup and MSME founders
- Women entrepreneurs across different sectors
- Self Help Group (SHG) members seeking entrepreneurship opportunities

Special emphasis was placed on women, first-generation entrepreneurs, and grassroots innovators, ensuring inclusivity and diversity.

INAUGURAL SESSION

The Welcome Address was delivered by **Shri Kahimgaipou Gangmei, Chief Functionary, Swang Dwang** who highlighted the importance of entrepreneurship as a pathway for economic development and self-reliance in rural areas. He emphasized the need for such capacity-building initiatives to empower local youth and promote livelihood generation.



The Guest of Honour Remarks were presented by **Shri Namphun Gangmei Village Secretary Khangchiuluan Village, Tamenglong District**

He appreciated the initiative under the RAMP Programme and encouraged participants to actively engage in the sessions and utilize the knowledge gained for the development of their community.

The Inaugural Address was delivered by the **Chief Guest, Shri Keinejin Rongmei, Village Chairman, Khangchiuluan Village, Tamenglong District**

In his address, he stressed the significance of entrepreneurship in driving local economic growth and urged participants to take advantage of government schemes and support systems available for startups and MSMEs.

The inaugural session was concluded with the Vote of Thanks delivered by **Shri PG Dinggai, Program Coordinator, Swang Dwang**. He expressed gratitude to all dignitaries, resource persons, participants, and organizing team members for their active participation and contribution towards the successful conduct of the workshop.



TECHNICAL SESSIONS AND LEARNING COMPONENTS

The two-day workshop adopted a highly interactive, experiential learning approach, integrating expert lectures, real-world case studies, group exercises, and mentoring interactions.

Day 1 : Entrepreneurship Foundations and Business Ideation : The first day focused on building core entrepreneurial mindset and enterprise fundamentals, including:

- **Entrepreneurship Orientation & Opportunity Identification:**

Participants were introduced to the concept of entrepreneurship as a career pathway, with emphasis on identifying local market gaps, community-based business opportunities, and demand-driven enterprise models suitable for Manipur's socio-economic context.

- **Business Ideation & Design Thinking:**

Through guided ideation exercises and group discussions, participants learned structured methods for problem identification, customer discovery, and solution development. They were encouraged to align business ideas with local resources, traditional knowledge systems, and emerging market trends.

- **Business Model Development:**

Sessions on business model canvas and value proposition design enabled participants to understand key components such as customer segments, revenue streams, cost structures, and distribution channels. Real-life startup case studies from Manipur were used to contextualize business modeling concepts.

- **Case Studies & Founder Interactions:**

Startup founders and MSME entrepreneurs from Manipur shared experiences related to enterprise formation, market entry challenges, customer acquisition strategies, and scaling pathways, allowing participants to learn from real entrepreneurial journeys.



Day 2: Enterprise Readiness, Finance, Digital Tools & Government Schemes

The second day focused on enterprise formalization, financial preparedness, and growth-oriented tools, including :

- **Financial Literacy & Enterprise Finance:**

Participants were introduced to basic financial concepts such as cost structures, pricing strategies, profit margins, break-even analysis, bookkeeping practices, and cash flow management. The sessions emphasized financial discipline as a foundation for business sustainability.

- **Digital Tools for MSMEs:**

Practical sessions demonstrated the use of digital platforms for branding, customer engagement, online sales, digital payments, inventory management, and record-keeping. Participants were encouraged to adopt affordable digital solutions to improve productivity and market reach.

- **Government Schemes & MSME Support Ecosystem:**

Detailed orientation was provided on central and state government schemes such as PMEGP, MUDRA, Startup India, Stand-Up India, RAMP components, MSME registration (Udyam), and incubation support systems. Participants were guided on eligibility criteria, application processes, and institutional support mechanisms.

- **Enterprise Roadmap & Action Planning:**

Participants were supported in preparing preliminary enterprise action plans outlining business ideas, customer segments, revenue strategies, compliance requirements, and next steps for business registration, funding access, and mentorship linkage.



The 2-Day Entrepreneurship Knowledge Programme under the RAMP Programme successfully strengthened entrepreneurial capabilities, confidence, and ecosystem connectivity among aspiring entrepreneurs and MSME founders in **Tamenglong district**.

By combining structured learning, real-world case studies, government scheme orientation, and mentorship-driven engagement, the programme significantly contributed to building a sustainable, inclusive, and growth-oriented entrepreneurship ecosystem in Manipur.



INTERACTION WITH CHAIRMAN, MANIPUR RURAL BANK

7TH FEBRUARY, 2026

An interactive session was organized on 7th February 2026 between the incubated startups of MTI-HUB and **Shri Abhay Kumar, Chairman of Manipur Rural Bank**. The program aimed to strengthen collaboration between financial institutions and emerging startups in Manipur. A total of **18 incubated startups** participated in the interaction, presenting their innovative business models across sectors such as agri-processing, food products, technology, and sustainable enterprises.



During the session, each startup delivered a brief pitch highlighting their value proposition, scalability, financial requirements, and expected support from Manipur Rural Bank. The interaction provided a platform for direct engagement with the MD, enabling startups to understand funding mechanisms, loan schemes, credit facilities, and banking support systems tailored for MSMEs and early-stage ventures. The session concluded with encouraging remarks assuring continued support and collaborative efforts to strengthen the startup ecosystem in Manipur through institutional financial linkages.



INTERACTION WITH FACULTY MEMBERS & STUDENTS OF JCRE GLOBAL COLLEGE, IMPHAL

10TH FEBRUARY, 2026

Faculty Members & Students of **JCRE Global College, Imphal** visited Manipur Technology Innovation Hub to explore avenues of collaboration for their upcoming annual event, **EINOUE 1.0**.

During the visit, the faculty members & student representatives interacted with the MTI-HUB team to discuss the objectives of the event, which aims to promote innovation, entrepreneurship, and youth-led initiatives. The students formally invited MTI-HUB to associate as the Knowledge Partner for EINOUE 1.0, recognizing the hub's role in strengthening the startup and innovation ecosystem in Manipur.

The MTI-HUB team appreciated the initiative and expressed its willingness to support the event through mentorship, expert sessions, and guidance for student innovators. The discussion focused on potential areas of collaboration, including technical mentoring, startup awareness sessions, and connecting young innovators with industry and ecosystem enablers. The visit marked a positive step toward fostering institutional partnerships and encouraging entrepreneurial culture among college students in the state.



INTERACTION WITH MEMBERS OF ALL MANIPUR ENTREPRENEURS' ASSOCIATION (AMEA)

13TH FEBRUARY, 2026

The Manipur Technology Innovation Hub actively participated in the monthly meeting of the All Manipur Entrepreneurs' Association (AMEA) held on 13th February 2026. The meeting was chaired by the President of AMEA and brought together entrepreneurs and business leaders from across the state to discuss opportunities, challenges, and collaborative growth strategies. Representing MTI-HUB, **Mr. Robinson Longjam, Business Development Manager**, and **Ms. Velloree Khuraijam, Technical Associate**, attended the session and engaged with members on strengthening the startup ecosystem in Manipur.

During the meeting, the MTI-HUB team highlighted the Hub's role and responsibilities in supporting startups and entrepreneurs through structured incubation, mentoring, capacity building, and access to funding linkages. They elaborated on the various government-backed schemes, investor connect opportunities, and technical guidance available to early-stage and growth-stage ventures. The interaction provided a platform to align MTI-HUB's support system with the needs of AMEA members, reinforcing the Hub's commitment to fostering innovation, entrepreneurship, and sustainable enterprise development across Manipur.



INDUSTRY LEADERS CONNECT

26TH FEBRUARY, 2026

The Manipur Technology Innovation Hub (MTI-HUB) organized an engaging and insightful session under its Industry Leaders Connect series on 26th February 2026 at its premises in IT Park, Mantripukhri, Imphal. The session featured **Shri Thangjam Joykumar Singh, Founder & Managing Director, Thagjam Agro Pvt. Ltd.** and the visionary entrepreneur behind Manipur's iconic brand Likla. A total of 33 participants, including aspiring entrepreneurs, startup founders, and students from various institutions, actively took part in the session to gain practical exposure to entrepreneurship and brand building.

During the session, **Shri Thangjam Joykumar Singh** shared his inspiring entrepreneurial journey, tracing the evolution of his business from a small local initiative to a recognized regional brand. He elaborated on the importance of identifying local resources and transforming them into marketable products with strong value propositions. He also discussed key aspects such as maintaining product quality, building consumer trust, effective packaging, and adopting competitive pricing strategies suitable for the Northeast market. Emphasis was placed on overcoming logistical challenges in the region, leveraging local networks for distribution, and gradually scaling operations while maintaining brand integrity.



The session also covered insights into market trends, consumer behavior, and the role of innovation in traditional food businesses. Participants were encouraged to focus on problem-solving approaches, customer-centric thinking, and the integration of modern marketing tools, including digital platforms, to expand their reach. The interactive Q&A segment witnessed enthusiastic participation, where attendees raised questions on funding opportunities, market linkage, branding strategies, and expansion beyond the state. The session concluded on a highly engaging note, leaving participants motivated and better equipped with practical knowledge to pursue their entrepreneurial aspirations.



AI AWARENESS PROGRAMME AND DEBATE COMPETITION

18TH - 19TH FEBRUARY, 2026

The Manipur Technology Innovation Hub is pleased to share that **Ms. Velloree Khuraijam, Technical Associate, MTI-HUB**, participated as a Jury Member and Resource Person in the two-day AI Awareness Programme and Debate Competition held on 18th–19th February 2026 at the Manipur Science Centre, Takyelpat. The event was organized by the Department of Science and Technology, Government of Manipur with the objective of creating awareness among students and young minds about the growing relevance of Artificial Intelligence and its societal impact.

During the programme, Ms. Velloree Khuraijam delivered an insightful session on the fundamentals of AI, its real-world applications, and emerging career opportunities in the field. She also served as a jury member for the debate competition, where participants deliberated on the role of AI in shaping the future of governance, employment, and innovation. Her engagement not only strengthened MTI-HUB's commitment to promoting emerging technologies but also encouraged students to explore AI-driven solutions and skill development pathways, aligning with the state's vision of building a future-ready and innovation-driven.



2 DAYS WORKSHOP ON ENTREPRENEURSHIP KNOWLEDGE PROGRAMME UNDER COMPONENT 5.2 – SUPPORT TO ASPIRING ENTREPRENEURS: ENTREPRENEURSHIP KNOWLEDGE PROGRAMME OF RAISING AND ACCELERATING MSME PERFORMANCE (RAMP) PROGRAMME, DISTRICT – UKHRUL

27TH - 28TH FEBRUARY 2026

The 2-Day Workshop on Entrepreneurship Knowledge Programme under Component 5.2 – Support to Aspiring Entrepreneurs of the Raising and Accelerating MSME Performance (RAMP) Programme, Government of India, was successfully conducted on **27-28 February, 2026 at Zimik Plaza Hall Viewland, Ukhrul, 795142, Manipur** organized by the Manipur Technology Innovation Hub (MTI-HUB) under the aegis of the Manipur State Information Technology Society (MSITS).

A total of **33 Participants** attended the workshop. They represented diverse groups:

- Aspiring young entrepreneurs from Ukhrul District
- Early-stage startup and MSME founders
- Women entrepreneurs across different sectors
- Self Help Group (SHG) members seeking entrepreneurship opportunities

Special emphasis was placed on women, first-generation entrepreneurs, and grassroots innovators, ensuring inclusivity and diversity.

INAUGURAL SESSION

The Welcome Address was delivered by **Pemmichon Tungshang, Proprietor, Zingran Foods**, who highlighted the importance of entrepreneurship as a pathway for economic development and self-reliance in rural areas. He emphasized the need for such capacity-building initiatives to empower local youth and promote livelihood generation.



The Guest of Honour Remarks were presented by **Yungreiwon, Training Co-ordinator, Social Economic Action Trust (SEAT) and Sopem Ruivah, Entrepreneurs.**

They appreciated the initiative under the RAMP Programme and encouraged participants to actively engage in the sessions and utilize the knowledge gained for the development of their community.

The Inaugural Address was delivered by the **Chief Guest, Solei Luiram Chief Technical Officer, ICAR, KVK, Ukhurul,**

In his address, he stressed the significance of entrepreneurship in driving local economic growth and urged participants to take advantage of government schemes and support systems available for startups and MSMEs.

The inaugural session was concluded with the Vote of Thanks delivered by **Ms. Yangmila Zimik, Proprietor, Shirin Products.** She expressed gratitude to all dignitaries, resource persons, participants, and organizing team members for their active participation and contribution towards the successful conduct of the workshop.



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- **Case Studies & Founder Interactions:**

Startup founders and MSME entrepreneurs from Manipur shared experiences related to enterprise formation, market entry challenges, customer acquisition strategies, and scaling pathways, allowing participants to learn from real entrepreneurial journeys.



The 2-Day Entrepreneurship Knowledge Programme under the RAMP Programme successfully strengthened entrepreneurial capabilities, confidence, and ecosystem connectivity among aspiring entrepreneurs and MSME founders in **Ukhrul district**.

By combining structured learning, real-world case studies, government scheme orientation, and mentorship-driven engagement, the programme significantly contributed to building a sustainable, inclusive, and growth-oriented entrepreneurship ecosystem in Manipur.



AWARD & RECOGNITION



Happy to share that two startups **MaiyonAgro LLP & 7Agro Pvt. Ltd. incubated at Manipur Technology Innovation Hub (MTI-HUB)** have been recognized by Guwahati Biotech Park under the Talent Search Contest: Ideas on Innovative Concepts Leading to Entrepreneurial Ventures in Fisheries, Aquaculture & Allied Areas – Cohort 1.

The recognition highlights the innovative potential of startups being nurtured at MTI-HUB and reflects the growing contribution of Manipur's entrepreneurial ecosystem in sectors such as fisheries and aquaculture. The achievement also underscores MTI-HUB's continued commitment to mentoring and supporting early-stage startups in transforming innovative ideas into viable entrepreneurial ventures.

WELCOME ABOARD



ONBOARDING NEW STARTUP HEMBA

The Gateway to South-East Asia & now **The Next Hot-Spot For Startups**



MANIPUR TECHNOLOGY INNOVATION HUB (MTI HUB)

Manipur Information Technology Park, Mantripukhri,
Imphal East, Manipur - 795002

E-Mail : info@mtihub.in Website : www.mtihub.in



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